



## **Callaway Announces New Chrome Tour Triple Diamond Golf Ball**

**CARLSBAD, CA. April 24, 2026** – Today Callaway Golf, one of the industry’s leaders in equipment design, performance, and innovation, announced their new Chrome Tour Triple Diamond Golf Balls, available at retail on April 24<sup>th</sup>.

Callaway’s Chrome Tour family is engineered for outstanding Tour performance with new speed technology for players who want outstanding performance, exceptional speed, consistent flight and tee-to-greenside control. Now their Chrome Tour Triple Diamond provides all these performance characteristics in a design for faster swinging players who prefer a consistently penetrating flight, slightly firmer feel, and lower spin on full shots. Every detail has been optimized including a new Tour Fast Mantle, Seamless Tour Aero, and a high-performance Tour urethane cover.

The revolutionary new Tour Fast Mantle uses a material that offers excellent distance through an optimized core/layer system. A uniquely designed Seamless Tour Aero package and industry-leading Precision Technology manufacturing provide the ultimate in consistency. And the high-performance Tour Urethane cover is developed for exceptional feel and greenside control.

“This is a product that generally speaking is for the player that wants a slightly lower spin profile with a firmer feel,” said Jason Finley, Callaway Global Golf Ball Director. “We’ve seen great success with this product when we introduced this golf ball in 2025, especially in regard to the fast ball speeds. And with the early success that we’ve had particularly with our Tour Fast Mantle technology on the 2026 lineup of Chrome products, we wanted to bring that in line with the new golf Chrome Tour Triple Diamond.”

“The Tour Fast Mantle is a higher flex modulus, and we’re applying that technology to the Chrome Tour Triple Diamond to ensure that it is an incredibly fast golf ball,” said Eric Loper, Sr. Director of Golf Ball R&D. “This new material enables us to do that, without increasing spin rates. And with the Seamless Tour Aero we’re able to make this ball more consistent, especially into the green.”