

# GOLF BALL RECOMMENDATION FOR TOUR PERFORMANCE



## CHROME TOUR

For players who want outstanding performance, exceptional speed, consistent flight and greenside control.



## CHROME TOUR X

For the players who want maximum speed and ultimate control. Outstanding distance, workability, spin and tee-to-green performance.



## CHROME SOFT

For players who want a Tour Quality Ball with Fast Ball Speeds, Higher Ball Flight, Greenside Control and Soft Feel.



## CHROME TOUR◆◆◆

For the faster swinging player looking for a firm feel with lower spin through the bag and straighter ball flight.

## RECOMMENDATION PROTOCOL

### STEP 1

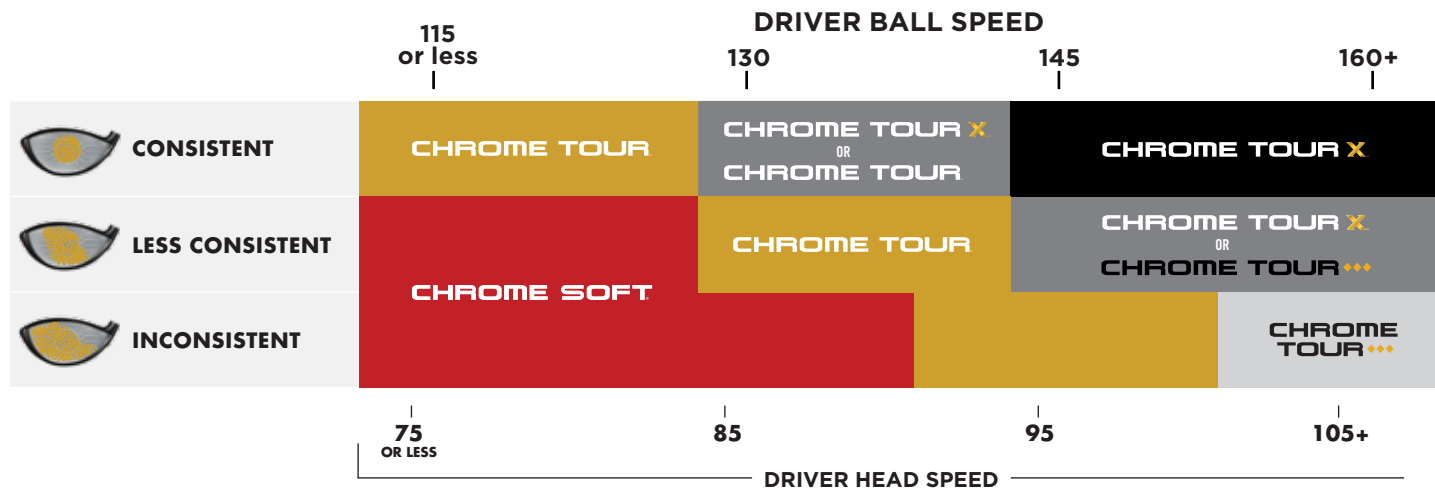
IDENTIFY DRIVER HEAD OR BALL SPEED

### STEP 2

IDENTIFY HIT LOCATION

### STEP 3

RECOMMEND BALL



**Consistent hit location** tendencies will benefit from the Tour ball lineup, due better ball speeds and overall consistency. Go with Chrome Tour X for more spin and workability or go with Chrome Tour TD for a straighter flight.

**Inconsistent hit location tendencies** may benefit from the Chrome Soft or Chrome Tour balls due to improved spin robustness across the club face. Go with Chrome Soft if the player needs to hit it higher and go with Chrome Tour if the player needs more spin.

**Players with moderate head speeds** that have similar results with different options in the Chrome Tour family of balls can be recommended a ball based on their feel preference and spin/peak height needs.

SOFTER FEEL

FIRMER FEEL

