



Odyssey Golf Announces New S2S Tri-Hot Putters

S2S Tri-Hot Putters are moving zero torque forward with a design that helps you set up square, aim square, and stay square without needing forward press

CARLSBAD, Calif, October 30, 2025 - Today Odyssey Golf, an industry leader in putter innovation and the #1 Putter on Tour, announced the all-new S2S Tri-Hot lineup that will be available at retailers starting November 7th. S2S Tri-Hot is a revolution in the popular Zero Torque category with a premium blend of tungsten, steel, and ultra-light aluminum, coupled with Odyssey's new Ai-Dual Insert.

These putters move the Center of Gravity (CG) forward, so that the hosel position can be placed forward and much closer to the face than typical Zero Torque models. This innovative design promotes a more natural, intuitive and comfortable set up that eliminates the need for forward press. By strategically using Aluminum, Steel and over 140 grams of tungsten, more than 80% of the putter's weight is placed under the topline.

In addition to moving the CG and hosel forward to promote a squarer stroke, S2S Tri-Hot features an all-new Ai Dual Insert. Designed using Artificial Intelligence, this dual-layer urethane insert has a soft outer layer and a firm inner layer, delivering consistent ball speed across the face, enhanced forward roll, and amazing feel. A new Forward Roll Groove Design also works in conjunction with the dual layer design to improve forward roll up and down the face. Odyssey continues to stand alone as the industry leader in insert designs.

Completing this premium construction, S2S Tri-Hot incorporates a new mid-sized pistol grip. Created after surveying the most popular grips used on Tour, this offering is developed to fit comfortably in your hands and provide a better awareness of where the putter face is throughout the stroke. The black PVD shaft, developed based on Tour player feedback, is heavier and stiffer than Odyssey's SL 90 and ideally suited for this style of putter.

"We're so proud to bring our new Odyssey S2S Tri-Hot Putters to golfers and to Tour players around the world," said Jacob Davidson, Odyssey General Manager and Callaway VP of Equipment Product Strategy. "We are truly moving Zero Torque putters forward with a premium construction that makes it easy for players to set up square and stay square throughout their stroke. It looks normal, yet its materials and performance are anything but."

Odyssey continues to dominate as the #1 Putter in Golf, and the #1 Putter on Tour for over 25 years and counting. This incredible long-term success is led by their commitment to groundbreaking innovations that help players of all abilities make more putts. The new S2S Tri-Hot line is available for pre-order now and available at retail starting November 7th. These models include Jailbird, #7, and Rossie at a price of \$549.99 and Jailbird Cruiser at a price of \$599.99. For more on Odyssey, visit odysseygolf.com.

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