



LIMITED TIME ONLY

# 50% TRADE-IN BONUS\*

TOWARDS THE NEW ELYTE FAMILY & OTHER ELIGIBLE PRODUCTS

APRIL 4<sup>TH</sup> 2025 - JUNE 30<sup>TH</sup> 2025

ELYTE APEX OPUS Ai-ONE REVA  
RISE



\*From April 4, 2025 – June 30, 2025 ("Promotion Period") receive a 50% Trade-In bonus towards the purchase of the following Eligible Products: ELYTE Drivers, Mini Driver, Fairway Woods (Hybrid, Irons), Apex Irons (Ai 200, Ai 300, Ti Fusion, Pro Series CB, MB, PB, UT, UW, TCB, and, if applicable, any other Apex model introduced during the Promotion Period), Opus Wedges, and Ai-ONE Putters (Ai-ONE Square 2 Square, and, if applicable, any other Square 2 Square models introduced during the Promotion Period). Eligible Products must be purchased from an authorized U.S. or Canada participating retailer ("Participating Retailer") and purchased in a single transaction from an authorized U.S. or Canada participating retailer. The value of the trade-in as listed on the then-current Trade-In Trade-Up Rate Card. Trade-In values subject to condition guide. The values subject to condition guide. The Trade-In value cannot exceed the purchase value of the Eligible Product set purchased in a single transaction and must be documented on the same invoice/sales receipt as the purchase of the Eligible Product. Trade-In credit must be applied at time of purchase and cannot be combined with other offers. Not redeemable for cash. Not transferable to any other products. Callaway reserves the right to modify, suspend, or end this offer at any time for any reason. Void where prohibited. Valid at Participating Retailers conducting Authorized Trade-In Events. ELYTE, REVA RISE, Apex, Opus, and Ai-ONE are trademarks and/or registered trademarks of Callaway Golf Company. ©2025 Titleist Callaway Brands Corp.