

# GOLF BALL RECOMMENDATION FOR TOUR PERFORMANCE



## CHROME TOUR

Designed for max distance with a lower spin profile for players who want long distance and a straight ball flight.



## CHROME TOUR X

For the better, faster-swinging players who want excellent spin consistency and Tour level short game control.



## CHROME SOFT

Designed for a wide range of golfers who want outstanding feel, excellent distance, and incredible forgiveness.



## CHROME TOUR ♦♦

For the faster swinging player looking for a firm feel with lower spin through the bag and straighter ball flight.

## RECOMMENDATION PROTOCOL

### STEP 1

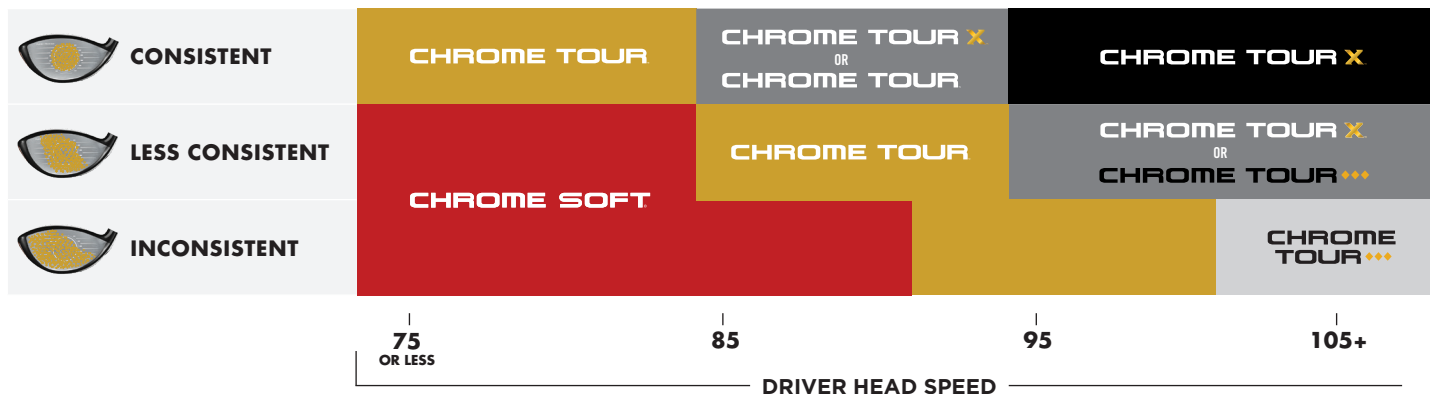
IDENTIFY DRIVER HEAD SPEED

### STEP 2

IDENTIFY HIT LOCATION

### STEP 3

RECOMMEND BALL



**Consistent hit location** tendencies may benefit from Chrome Tour X due to better ball speed and higher spin for more consistency and workability.

**Inconsistent hit location** tendencies may benefit from Chrome Soft or Chrome Tour due to better ball speed robustness and lower spin for better forgiveness.

**Players with moderate head speeds** that have similar results with different options from Chrome Tour family of balls can be recommended a ball based on their feel preference or spin needs.



SOFTER FEEL — FIRMER FEEL



# GOLF BALL RECOMMENDATION FOR EXTREME FORGIVENESS & DISTANCE

## SUPERSOFT™

High launch and low spin from new  
PARALOID™ Impact Modifier  
Low compression for super soft feel and  
forgiveness for long, straight shots



## E·R·C SOFT™

Our longest golf ball with soft feel with  
increased control around the green  
PARALOID™ Impact Modifier promotes high  
launch and low spin for long distance  
High Energy Core that promotes maximum  
speed tee-to-green

## RECOMMENDATION PROTOCOL

### STEP 1

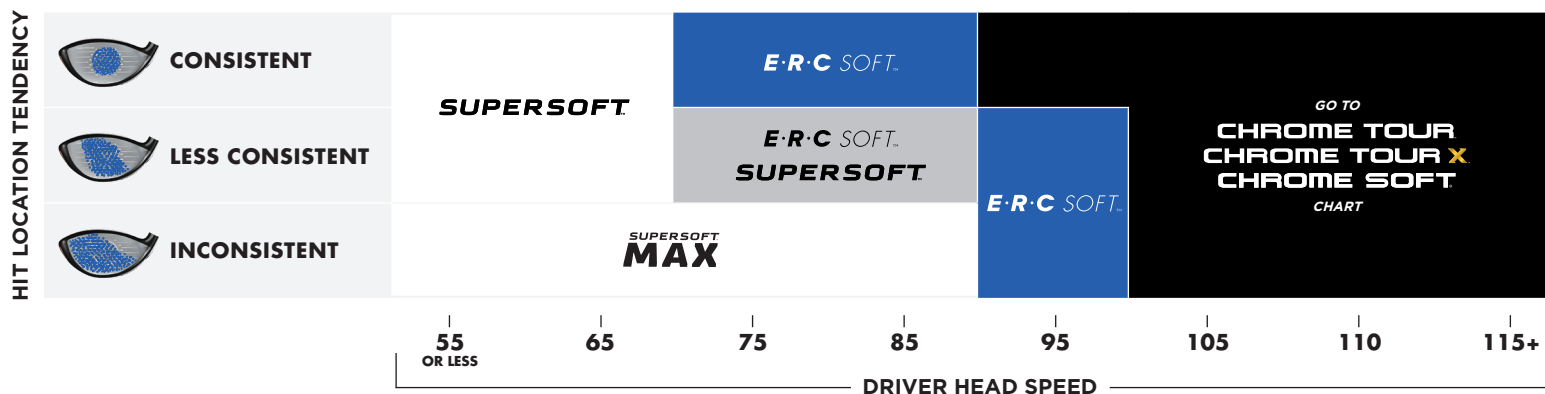
IDENTIFY DRIVER HEAD SPEED

### STEP 2

IDENTIFY HIT LOCATION

### STEP 3

RECOMMEND BALL



**Consistent hit location** tendencies may benefit from ERC Soft due to better ball speed and higher spin for more consistency and workability.

**Inconsistent hit location** tendencies may benefit from Supersoft Max due to better ball speed robustness and lower spin for better forgiveness.

**Players with moderate head speeds** that have similar results with both Supersoft and ERC Soft can be recommended a ball based on their feel preference.

LOWER HEAD SPEED

MODERATE HEAD SPEED

SOFTTEST FEEL

SOFT FEEL

