

Apex Ti Fusion Irons

Product Name: Apex Ti Fusion Irons

Product One-liner: Performance That Stands Alone

Superior Materials, Unmatched Performance

Titanium is an advanced material that provides unmatched iron performance. Our industry-leading brazed titanium construction capitalizes on the power of a titanium face combined with the exceptional forged feel of steel. No other iron combines these performance materials into one iron like we have in Apex Ti Fusion.

Revolutionary Speed

Leveraging the superiority of titanium, we've provided a face with unbelievable ball speed characteristics. Titanium, the same material used in driver faces, is incredibly efficient and produces a larger sweet spot in an iron than steel.

Unimaginable Feel

Apex Ti Fusion utilizes a combination of advanced materials to achieve an unimaginable feel. The titanium face allows for more deflection and interaction with our patented urethane microspheres. This interaction coupled with a forged, steel body provides a unique feel that is typically only found in single-piece forged irons.

Incredibly Consistent Ball Speed, Spin, and Dispersion

The titanium Ai Smart Face yields incredibly consistent ball speed, spin, and dispersion. The result is the performance of a 2-piece iron with consistency like a muscleback.

Premium DLC Finish

Ti Fusion boasts a new, ultra-premium Diamond-Like Coating (DLC) finish. DLC is more durable than PVD and produces a unique and striking aesthetic.