

Apex Ai200 Irons Media Summary Sheet

Product Intro: Apex Ai200 Irons

One-liner: Performance That Stands Alone

Apex Ai200 Irons are meticulously designed for pure feel, power, and consistency. These elegant hollow-body designs blend performance and precision in our most complete player's distance iron, delivering performance that stands alone.

Premium Look and Feel

A forged hollow-body combined with a forged 455 face creates a Tour-level sound and feel. This advanced forged construction is coupled with a stunning, premium design that will captivate you more than ever before.

Our Most Complete Player's Distance Iron

In addition to enhanced feel, the Forged 455 Face Cup delivers outstanding power across the face. This unique combination of power and feel separates the Apex Ai200 from the rest.

Incredibly Consistent Ball Speed, Spin, and Dispersion

The Apex Ai200 achieves incredible consistency through the Ai Smart Face. Using real golfer swing data combined with artificial intelligence, the Ai Smart Face generates outstanding speed and spin consistency with tight dispersion into greens.

Optimized Flight and Forgiveness

Strategically positioned MIM weighting ensures the optimal CG for your best launch windows. And the Dynamic Sole Design ensures enhanced turf interaction to provide more forgiveness through the turf.