



LIMITED TIME ONLY

50% TRADE-IN BONUS*

TOWARDS THE

#1 IRONS IN GOLF**

AND PARADYM AI SMOKE WOODS

APRIL 19TH - APRIL 30TH 2024

APEX PARADYM Ai SMOKE PARADYM BIG BERTHA



*From April 19, 2024 - April 30, 2024 ("Promotion Period") receive a 50% trade-in bonus towards the purchase of the following Eligible Callaway Trade-Up Products ("Eligible Products"): Paradym Ai Smoke (Drivers, Fairway Woods, Hybrids), Paradym Ai Smoke Irons, Paradym Irons, Paradym Star Irons, Big Bertha 23 Irons, Big Bertha REVA 23 Irons, Apex Pro Series (CB, WB, FW, TW, DW), and Apex 23 Irons (SB, DCB). Eligible Products must be new and purchased in a single transaction from an authorized U.S. or Canada participating retailer ("Participating Retailer"). Eligible Products exclude demos, used clubs, VIP, wholesale, reward, points, group purchases and the like. 50% Trade-In Bonus based on the value of the trade-in as listed on the then-current Trade-In Trade-Up Rate Card. Trade values subject to condition guide as outlined, as determined by the Participating Retailer. Woods: Limited to 1 club trade-in per Eligible Product purchase. Irons: Trade must consist of a min. of 6 and max. of 9 irons/hybrids/wedges per Eligible Product set purchased. Trade-In value cannot exceed purchase value. Trade must be created within 5 days of date of purchase. Trade-In credit must be applied at time of purchase during single transaction and must be documented on the same invoice/sales receipt as the Eligible Product purchased. Not combinable with other offers. Not redeemable for cash. Not transferable to any other products. Callaway reserves the right to modify, suspend or end this offer at any time for any reason. Void where prohibited. Valid at Participating Retailers in the US & Canada and only while supplies last. No substitutions. **#1 Irons in Golf claim based on Golf Data Tech 2023 full year combined channel unit sales ©2024 Topgolf Callaway Brands Corp. CG24_RET027