

## Chrome Soft Golf Balls

Product Name: Chrome Soft Golf Balls

Product One-liner: Outstanding Tour Performance with Soft Feel

Product Intro:

From cover to core, Chrome Soft is the new gold standard for aspirational players who are looking for a Tour quality ball. Every detail has been enhanced including the core, mantle, and cover formulation. Chrome Soft provides outstanding performance with faster ball speeds, a new seamless Tour Aero to optimize your ball flight, increased greenside control, and soft feel.

### Features & Benefits

#### **Exceptionally Fast Ball Speeds**

From a new Hyper Fast Soft Core. The core is engineered to generate the most speed from a golf ball with our best compression and material properties.

#### **Consistently High Ball Flight With Low Spin**

From a new Seamless Tour Aero that provides more consistency in your flight. The new, uniquely designed aerodynamic package matches the launch characteristics of the ball for an optimized flight window from impact to downrange landing.

#### **Outstanding Greenside Control With Soft Feel**

From a new High-Performance Tour Urethane Soft Cover. It creates softer feel for increased spin and more consistent spin, for more bite on shorter shots.

#### **More Consistent Performance**

From Precision Technology. Each of our technologies are meticulously measured through our industry-leading manufacturing, with over 100 million proof points, for more consistent performance in the ball.