



LIMITED TIME ONLY

# 50% TRADE-IN BONUS\*

TOWARDS THE NEW PARADYM Ai SMOKE FAMILY & OTHER ELIGIBLE PRODUCTS

JANUARY 3<sup>RD</sup> - MARCH 31<sup>ST</sup> 2024

PARADYM  
**PARADYM Ai SMOKE** PARADYM  
 \*STAR\*

**BIG BERTHA** **BIG BERTHA** REVA **APEX** PRO SERIES **APEX** 21  
 REVA

**JAWS RAW** **CB** Ai-ONE Ai-ONE • MILLED  
 WEDGE



\*From Jan. 1, 2024 – March 31, 2024 ("Promotion Period") receive a 50% trade-in bonus towards the purchase of the following Eligible Callaway Trade-Up Products ("Eligible Products"): Ai Smoke (Drivers, Fairway Woods, Hybrids, Irons), Paradym (Drivers, Fairway Woods, Hybrids, Irons), Paradym Star (Drivers, Fairway Woods, Hybrids, Irons), Big Bertha 2B (Drivers, Fairway Woods, Hybrids, Irons), Big Bertha REVA 23 (Drivers, Fairway Woods, Hybrids, Irons), REVA Complete Sets, Apex Pro Series (CB, MB, Pro, UT, UW), Apex 21 Irons (Std, DCB), JAWS Raw Wedges, CB Wedge, Ai-ONE, and Ai-ONE Milled Putters. Eligible Products must be new and purchased in a single transaction from an authorized U.S. or Canada participating retailer ("Participating Retailer"). Eligible Products exclude demos, used clubs, VIP, wholesale, rewards/points, group purchases and the new 5% Trade-In bonus is based on the value of the trade-in as listed on the then-current Trade-In Trade-Up Rate Card. Trade values subject to condition guide as outlined, as determined by the Participating Retailer. Woods and club trade-in per Eligible Product purchased. Irons: trade must consist of a min. of 6 and max. of 9 Irons/hybrids/wedges per Eligible Product set purchased. Trade-In value cannot exceed purchase value. Trade must be created within 5 days of applicable fitting event. Trade-In credit must be applied at time of purchase during single transaction and must be documented on the same invoice/sales receipt as the Eligible Product purchased. Not redeemable for cash. Not transferable to any other product. Callaway reserves the right to modify, suspend or end this offer at any time for any reason. Void where prohibited. Valid at Participating Retailers conducting Authorized Green Grass Fitting Events in the US & Canada and only while supplies last. No substitutions. ©2024 Topgolf Callaway Brands Corp.