

Paradym Ai Smoke HL Hybrids Media Summary Sheet

One-liner: *Sweeter From Every Spot*

Product Intro: The new Paradym Ai Smoke Hybrids represent a quantum leap forward in Callaway's Ai journey. This new family feature the most sophisticated driver face in Callaway history, the Ai Smart Face.

The face uses real player data and advanced machine learning to create a series of sweet spots all over the face. For golfers with moderate swing speeds, the Paradym Ai Smoke HL (High Launch) Hybrid is designed for golfers looking to maximize distance, increase launch, and tighten dispersion.

Features & Benefits

A Breakthrough in Hybrid Performance Powered by Ai Smart Face™

The all-new Ai Smart Face optimizes performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the HL model prioritizes launch and spin to help golfers achieve maximum distance.

Contemporary Hybrid Shaping for Modern Golfers

The new Ai Smoke HL model features a shallower profile to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.

Exceptional Distance from the Tungsten Speed Cartridge

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG), positioning it both low and forward. The outcome: low spin coupled with impressive ball speed.