

SWEETER FROM EVERY SPOT

Ai SMOKE IRONS

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilizes the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with tight dispersion. *The Paradym Ai Smoke model is best suited for golfers with average to high swing speeds looking to maximize distance and improve dispersion.*

A Total Revolution in Iron Performance from an Industry-First Ai Smart Face™

The all-new Ai Smart Face optimizes iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. The result is a face that promotes maximum distance with tight dispersion into the green.

Balancing Distance, Control, and Precision Through Ai Advancements

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while maintaining tight dispersion into the green.

Contemporary Design Meets Hollow-Body Innovation

Modern shaping and hollow-body construction melds form and function, delivering a seamless blend of modern sophistication and innovation. The new, modern shape consists of longer blade lengths, thinner toplines, and optimized sole widths to create a forgiving, yet streamlined look at address.

Improved Turf Interaction from Dynamic Sole Design

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.



TT PROJECT X CYPHER 2.0
50G (LGT), 60G (REG), 70G (STF)

TRUE TEMPER ELEVATE MPH 95
95G (REG, STF)

LAMKIN CROSSLINE 360
46G(GR), 50G(ST)

Ai SMOKE IRONS

CLUB	LOFT	LIE	OFFSET	LENGTH	SWINGWEIGHT (ST/GR)	AVAILABILITY
4	19°	60.375°	4.1mm	39.125"	D2 / D0	RH/LH
5	22°	61°	3.7mm	38.5"	D2 / D0	RH/LH
6	25°	61.625°	3.3mm	37.875"	D2 / D0	RH/LH
7	28°	62.25°	2.8mm	37.25"	D2 / D0	RH/LH
8	32°	62.875°	2.2mm	36.625"	D2 / D0	RH/LH
9	37°	63.5°	1.7mm	36"	D2 / D0	RH/LH
P	42°	63.75°	1.5mm	35.75"	D2 / D0	RH/LH
A	46°	64°	1.4mm	35.5"	D2 / D0	RH/LH
G	50°	64°	1.3mm	35.5"	D2 / D0	RH/LH
S	54°	64°	1.3mm	35.5"	D2 / D0	RH/LH

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

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Ai SMOKE HL IRONS

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilizes the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The HL (High Launch) model is made for golfers who need higher launch to maximize distance and hit more greens.*

A Total Revolution in Iron Performance from the Industry-First Ai Smart Face™

The all-new Ai Smart Face™ optimizes performance using pre-impact data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation all prior to impact. We used this data to create an Ai Smart Face that launches higher with more spin to maximize distance.

Balancing Distance, Control, and Precision Through AI Advancements

Through our innovative Ai Smart Face optimization process, we can increase club length in the long and mid irons without sacrificing control. Golfers can now take advantage of the distance benefits of ½" longer clubs while upholding precise control and tight dispersion.

Modern Design Meets Classic Cavity Back Construction

The HL model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.

Improved Turf Interaction from the Dynamic Sole Design

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.



TT PROJECT X CYPHER 2.0
50G (LGT), 60G (REG), 70G (STF)



TRUE TEMPER ELEVATE MPH 85
85G (REG, STF)



LAMKIN CROSSLINE 360
46G(ST), 50G(GR)

Ai SMOKE HL IRONS

CLUB	LOFT	LIE	OFFSET	LENGTH	SWINGWEIGHT (ST/GR)	AVAILABILITY
4	21°	59.75°	5.3mm	39.75"	D1/C9	RH/LH
5	24°	60.5°	4.7mm	39"	D1/C9	RH/LH
6	27°	61.25°	4.1mm	38.25"	D1/C9	RH/LH
7	30°	62°	3.4mm	37.5"	D1/C9	RH/LH
8	34°	62.75°	2.6mm	36.75"	D1/C9	RH/LH
9	38°	63.5°	1.8mm	36"	D1/C9	RH/LH
P	43°	63.75°	1.5mm	35.75"	D1/C9	RH/LH
A	47°	64°	1.4mm	35.5"	D1/C9	RH/LH
G	51°	64°	1.3mm	35.5"	D1/C9	RH/LH
S	55°	64°	1.3mm	35.5"	D1/C9	RH/LH

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SWEETER FROM EVERY SPOT

Ai SMOKE MAX FAST IRONS

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilizes the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The Max Fast model is made for golfers who need to optimize swing speed and increase launch to maximize distance and hit more greens.*

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Balancing Distance, Control, and Precision Through AI Advancements

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while upholding precision and tight dispersion.

Modern Design Meets Cavity Back Construction

The Max Fast model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.

Improved Turf Interaction from the Dynamic Sole Design

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.

Effortless Distance with the Max Fast Spec

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features more loft and lightweight components, including a 40g shaft, to ensure an easy, high launch.



MCA TENSEI BLUE/SILVER
40G (R2)



WINN DRI TAC 2.0
44G

Ai SMOKE MAX FAST IRONS

CLUB	LOFT	LIE	OFFSET	LENGTH	SWINGWEIGHT (GR)	AVAILABILITY
5	25°	61°	4.7mm	39"	C9	RH Only
6	28°	61.75°	4.1mm	38.25"	C9	RH Only
7	31°	62.5°	3.4mm	37.5"	C9	RH Only
8	35°	63.25°	2.6mm	36.75"	C9	RH Only
9	39°	64°	1.8mm	36"	C9	RH Only
P	44°	64.25°	1.5mm	35.75"	C9	RH Only
A	48°	64.5°	1.4mm	35.5"	C9	RH Only
G	52°	64.5°	1.3mm	35.5"	C9	RH Only
S	56°	64.5°	1.3mm	35.5"	C9	RH Only

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

SWEETER FROM EVERY SPOT

WOMEN'S Ai SMOKE MAX FAST IRONS

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Modern Design Meets Cavity Back Construction

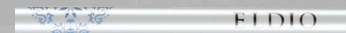
The Max Fast model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.

Improved Turf Interaction from the Dynamic Sole Design

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Effortless Distance with the Max Fast Spec

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features more loft and lightweight components, including a 40g shaft, to ensure an easy, high launch.



MCA ELDIO
40G (WMS)



WINN DRI TAC 2.0
44G

WOMEN'S Ai SMOKE MAX FAST IRONS

CLUB	LOFT	LIE	OFFSET	LENGTH	SWINGWEIGHT (GR)	AVAILABILITY
6	28°	61.75°	4.1mm	37.25"	C3	RH Only
7	31°	62.5°	3.4mm	36.5"	C3	RH Only
8	35°	63.25°	2.6mm	35.75"	C3	RH Only
9	39°	64°	1.8mm	35"	C3	RH Only
P	44°	64.25°	1.5mm	34.75"	C3	RH Only
A	48°	64.5°	1.4mm	34.5"	C3	RH Only
G	52°	64.5°	1.3mm	34.5"	C3	RH Only
S	56°	64.5°	1.3mm	34.5"	C3	RH Only

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.