

Paradym Ai Smoke Triple Diamond Fairway Wood Media Sheet

Product Name: Paradym Ai Smoke Triple Diamond Fairway

Product One-Liner: Sweeter From Every Spot

The new Paradym Ai Smoke fairway represents a quantum leap forward in Callaway's Ai journey. This new family of fairway woods feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. The Triple Diamond fairway wood will benefit golfers who want to work the ball, and typically have faster swing speeds for a penetrating ball flight with lower spin.

Features & Benefits

Breakthrough Fairway Performance Powered by Ai Smart Face™

Ai Smoke fairway woods utilize Ai Smart Face; a breakthrough technology in face design that utilizes thousands of actual player swings. Every Ai Smart Face is designed to optimize launch and spin, creating sweet spots across the face.

Advanced Construction in Workable Shape

The Triple Diamond Fairway is designed with a deeper face and compact, player preferred shape. Aimed to please the eye of more discerning players, grooves extending across the face help to favor the eye towards a neutral to fade biased shot.

Penetrating Ball Flight with Low Spin

From a steel sole and forward weight screw, the Triple Diamond fairway wood fits better players desiring a penetrating ball flight with low spin. An adjustable hosel allows golfers to further dial in trajectory.