

Paradym Ai Smoke MAX Fast Hybrids Media Summary Sheet

One-liner: *Sweeter From Every Spot*

Product Intro: The new Paradym Ai Smoke hybrid represents a leap forward in Callaway's Ai journey. This new family of hybrids feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. The Paradym Ai Smoke Max fast hybrid is designed for players looking to increase swing speed, launch, and spin to achieve maximum distance and proper gapping.

Features & Benefits

A Breakthrough in Hybrid Performance Powered by Ai Smart Face

The all-new Ai Smart Face optimizes iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the Max Fast model prioritizes launch and spin to help golfers achieve maximum distance.

Forgiving Shape for Modern Golfers

The new Ai Smoke Max Fast model features a shallow profile and flat crown to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.

Exceptional Distance from the Tungsten Speed Cartridge

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG). The outcome: high launch coupled with impressive ball speed.

Effortless Distance with the Max Fast Spec

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features lightweight components, including a 40g shaft, to ensure an easy, high launch.