# **Ai-One Milled Summary Sheet**

All golfers, even the best players in the world, miss the centre of face from time to time. And when you lose speed relative to a centre hit, the ball doesn't roll as far as you intended, so you miss more putts or leave them farther from the hole. Now with Ai-One Milled, we've leveraged Callaway's industry-leading Artificial Intelligence design and super-computing capabilities to create the most advanced insert in golf, with consistent ball speeds across the face.

These premium putters feature a 100% Milled stainless steel body fit with a 100% Milled titanium insert. The multi-material construction includes unique contours on the back of the face that minimise ball speed losses on off-centre hits, and greatly increase the sweet spot. With Ai-One Milled, putts finish closer to the hole on average than a typical milled putter.

These new models deliver the premium look and feel that players expect with a level of insert performance that no one else can match. This is the new face of milled design putters.

## **Features & Benefits**

### **Ai-One Milled Insert**

This milled titanium insert was designed using Artificial Intelligence to create the unique contours on the back surface. These contours help to maintain ball speed on off-centre hits for better distance control, no matter where you hit it on the face. The unique champagne finish complements the navy PVD of the head to give it a rich and striking look.

#### **Milled Stainless Steel Heads**

All the heads in this line are 100% milled for the beauty and precision that the most discerning golfers appreciate.

## **Unique Navy Blue PVD Finish**

These putters all feature a beautiful navy blue PVD finish that sets them apart and complements the milling for a unique and beautiful look.

## SL 90 Shaft

A lightweight steel shaft with 20-30 grams (depending on the grip) of counterbalance weight in the butt end. This is an evolution of our Stroke Lab Weighting that will appeal to even more golfers.

#### Interchangeable Front Weights

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.