

## **Ai-One Summary Sheet**

All golfers, even the best Tour players in the world, miss the centre of face from time to time. And when you lose speed relative to a centre hit, the ball doesn't roll as far as you intended, so you miss more putts or leave them farther from the hole. Now in Odyssey Ai-One, we've leveraged Callaway's industry-leading Artificial Intelligence design and super-computing capabilities to create the most advanced insert in golf.

By applying these A.I. enhancements to our inserts, we're delivering consistent ball speed across the face. Our multi-material construction includes unique contours on the back of the face that minimise ball speed losses on off-centre hits, and greatly increase the sweet spot. Ai-One leaves putts up to 21% closer to the hole.

To achieve this unmatched level of performance, we made the back of the insert out of aluminium and added a White Hot Urethane to the striking surface for the iconic White Hot feel that millions of golfers love. These enhancements provide incredible feel, speed control, and consistency in a design that's changing the face of putting.

### **Features & Benefits**

#### **Ai-One Insert**

Designed using Artificial Intelligence, we've created contours on the Aluminium backer of the insert to promote consistent ball speed across the face. We've co-moulded a grooved White Hot urethane layer into that aluminium backer for the classic White Hot feel that Tour players and amateurs love.

#### **Ai Window**

The most important performance feature of this putter is the insert, and now we're showcasing the most unique aspect of the insert...the contours on the back. Our designers and engineers developed a Panlite window that makes these contours visible, along with an automotive grade polymer that provides great clarity and scratch resistance. The window truly makes these putters unlike anything that's come before and highlights this extraordinary technology.

#### **SL 90 Shaft**

A lightweight steel shaft with 20-30 grams (depending on the grip) of counterbalance weight in the butt end. This is an evolution of our Stroke Lab Weighting that will appeal to even more golfers.

#### **Unique Navy Blue PVD Finish**

These putters all feature a beautiful navy blue PVD finish that really sets them apart and gives them a premium look.

#### **Interchangeable Front Weights**

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.