

Ai-ONE Milled Media Summary Sheet

All golfers, even the best players in the world, miss the center of face from time to time. And when you lose speed relative to a center hit, the ball doesn't roll as far as you intended, so you miss more putts or leave them farther from the hole. Now with Ai-ONE Milled, we've leveraged Callaway's industry-leading Artificial Intelligence design and super-computing capabilities to create the most advanced insert in golf, with consistent ball speeds across the face.

These premium putters feature a 100% milled stainless steel body fit with a 100% milled titanium insert. The multi-material construction includes unique contours on the back of the face that minimize ball speed losses on off-center hits, and greatly increase the sweet spot. With Ai-One Milled, putts finish closer to the hole on average than a traditional milled putter.

These new models deliver the premium look and feel that players expect with a level of insert performance that no one else can match. This is the new face of milled design putters.

Features & Benefits

Ai-ONE Milled Insert

This milled titanium insert was designed using Artificial Intelligence to create the unique contours on the back surface. These contours help to maintain ball speed on off-center hits for better distance control across the face with pure milled feel that many golfers prefer.

Milled Stainless Steel Heads

All the heads in this line are 100% milled for the beauty and precision that the most discerning golfers appreciate.

Unique Navy Blue PVD Finish

These putters all feature a beautiful navy blue PVD finish that sets them apart, and complements the milling for a unique and beautiful look.

SL 90 Shaft

A lightweight steel shaft with 20-30 grams (depending on the grip) of counterbalance weight in the butt end. This is an evolution of our Stroke Lab Weighting that will appeal to even more golfers.

Interchangeable Front Weights

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

