

Paradym Star Hybrid Media Summary Sheet

Product Name: Paradym Star Hybrid

Product One-liner: *Light on Weight. Heavy on Performance.*

Paradym is creating a complete shift in performance for golfers around the world, from the best players in the game to amateurs of all different skill levels. These game-changing technologies have radically broken the tradeoff between incredible distance and exceptional forgiveness. Now we're launching all those game-changing technologies in a lightweight design that's specifically dedicated to moderate swing speed players.

This is Paradym Star, optimized for impressive distance from a powerful, lightweight construction. Every facet of this ultra-premium family is engineered with consistently high launch and easy distance in mind. We've adapted our best speed technologies, like Jailbreak with Batwing Technology, and combined them with premium lightweight components that allow you to generate more power from your swing.

TECHNOLOGY (F&Bs)

Incredibly Easy To Swing From a Premium Lightweight Design

Features & Benefits: The Paradym Star hybrids are designed to be incredibly easy to swing. Utilizing an overall club design that is 33g lighter than Paradym, moderate swing speed players can maximize swing speed and increase their distance potential.

High Launch and Straight Distance

Features & Benefits: Engineered with more loft and more upright lie angles than Paradym hybrids. The result is a high launch with draw bias to promote straight distance for moderate swing speed players.

Fast Ball Speeds From the Tungsten Speed Cartridge & Jailbreak with Batwing Technology

Features & Benefits: The Tungsten Speed Cartridge and Jailbreak with Batwing Technology work together to provide fast ball speeds and incredible distance.

Premium Lightweight Components

Features & Benefits: The ultra-premium ATTAS Speed Series shaft is just 50 grams, combined with an incredibly comfortable Winn Dri-Tac Lite grip that's just 25 grams.