

Paradym Star Driver Media Sheet

Product Name: Paradym Star Driver

One-liner: *Light on Weight. Heavy on Performance.*

Paradym is creating a complete shift in performance for golfers around the world, from the best players in the game to amateurs of all different skill levels. These game-changing technologies have radically broken the tradeoff between incredible distance and exceptional forgiveness. Now we're launching all those game-changing technologies in a lightweight design that's specifically dedicated to moderate swing speed players.

This is Paradym Star, optimized for impressive distance from a powerful, lightweight construction. Every facet of this ultra-premium family is engineered with consistently high launch and easy distance in mind. Our Patented 360° Carbon Chassis promotes incredible weight redistribution for maximized distance. Now paired with premium ultra-lightweight components to help generate even more power in your swing.

TECHNOLOGY (F&B)

Incredibly Easy to Swing From a Premium Lightweight Design

Features & Benefits: The Paradym Star Driver is designed to be extremely easy to swing. At an overall club weight that is 38 grams lighter than the Paradym driver, moderate swing speed players can maximize swing speed and increase their distance potential.

High Launch and Straight Distance

Features & Benefits: Features a 360 Carbon Chassis that promotes incredible weight redistribution. The result is a maximized distance and a high launch with draw bias for moderate swing speed players.

Premium Lightweight Components

Features & Benefits: The ultra-premium ATTAS Speed T1100 Shaft is as light as 40 grams, combined with a Winn Dri-Tac Lite grip that's just 25 grams.