

## Apex UW '24 Composite

**Family Tagline:** *Held To The Highest Standard*

**Product One-Liner:** *Tour Versatility, Power, and Control*

### Product Intro

The Apex Utility Wood is the go-to option for the best players on Tour. The unique profile promotes the launch and distance benefits of our high lofted fairway woods, the versatility of Callaway hybrids, along with a more neutral ball flight. It's a multi-purpose offering that better players can use with confidence off the tee into tight landing areas, out of the fairway into Par-5s, or from the rough.

### Features & Benefits

#### **Tour-Inspired Compact, Workable Shape & Optimized Length**

The distinct clubhead shaping is inspired by in-depth feedback from Tour pros. They require a compact profile to enhance shot-shaping and improve control. Club lengths are set between a fairway wood and a hybrid, allowing for versatile playability while still being easy to hit.

#### **Fast Ball Speed From Batwing Technology & an A.I. Designed C300 Face Cup**

The A.I.-designed Batwing structure is pushed to the perimeter to stiffen the body, allowing the high-strength C300 maraging steel face cup to flex for fast ball speeds.

#### **Enhanced Turf Interaction from Cutwave Pro Sole**

The Apex UW is designed for versatile shot-making. An all-new Cutwave Pro Sole is a streamlined design, engineered specifically to cut through the turf more efficiently.

#### **High Launch, Consistent Control and Tighter Dispersion**

The center of gravity is precisely positioned in a neutral location for an exceptional combination of high launch, steeper landing angles, consistent spin characteristics and reduced draw bias. The Apex UW is an excellent option for better players looking for a more playable hybrid or fairway wood.