

Apex CB '24 Composite

Family Tagline: *Held To The Highest Standard*

Product One-Liner: *The Ultimate Tour Iron*

Product Intro

The best players in the world hold themselves and their equipment to the highest standard. And it's the meticulous attention to detail that separates the elite from average. We've worked relentlessly with the best players in the world to revolutionize every detail of the new Apex Pro Series to enhance their game...and yours.

The new Apex CB '24 Irons are designed for the most discerning tour pros and elite ball-strikers. This tour-cavity back is designed with an all-new forged construction for a pure feel, precise shot-making, and workability.

Features & Benefits

Pure Forged Performance

The Apex CB '24 irons are forged in a 5-step process from 1025 carbon steel, creating the buttery-soft feel discerning players crave. The body and face are forged as one-piece while MIM weights placed strategically in the toe create a perfectly balanced design for enhanced workability and control.

Progressive CG Design for Added Control

A progressive CG throughout the set improves trajectory control. The long irons feature a lower CG that promotes towering shots that land soft into greens while the short irons utilize a higher CG for a lower trajectory to promote more spin for added control.

Dynamic Sole Design for Enhanced Turf Interaction

The new Apex CB '24 irons feature a Dynamic Sole Design with a pre-worn leading edge to cut through the turf more efficiently and trailing edge relief to ensure a clean exit. The result is an iron sole that maintains speed through the turf and promotes consistent contact on all shots.

Endless Combo Set Possibilities

The Apex CB '24 iron combines a classic tour shape with modern design features to create a stunning new look. The Apex CB '24 also features a thinner topline and longer blade lengths than its predecessor that seamlessly blend with the other Pro Series models to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.