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World #1 Amateur and Back-to-Back NCAA Champion Rose Zhang Extends Callaway Staff Agreement After Turning Professional

The most successful women's amateur of all-time has used Callaway equipment throughout her record-setting career.

CARLSBAD, CA., May 30, 2023 – Today Callaway Golf, one of the industry's leaders in equipment design, performance, and innovation, announced a multi-year extension with 20-year-old golf superstar Rose Zhang, the most accomplished women's amateur ever. Zhang, who has used Callaway equipment since the age of 13, will make her professional debut later this week on the LPGA Tour.

Her incredible amateur career has been highlighted by record-setting wins and unprecedented success. She has spent the most weeks ever as the #1 Ranked Women's Amateur in the World (141), she's the only woman ever to win multiple NCAA Individual Championships, and she tied the record for most career NCAA individual tournament wins (12) in just two seasons at Stanford University. Among her many other prestigious victories, Rose won the Augusta National Women's Amateur in April, and the 2023 Pac-12 Individual Championship.

Zhang joined Callaway's NEXT program for elite junior and college players in 2017, and since then she has played with a full bag of their equipment in competition. In 2022, Rose made history in a new agreement with Callaway, officially becoming their first ever NIL Amateur Staff Player. Over the past year, she has been prominently featured in consumer-facing content, including a new Chrome Soft Golf Ball TV Commercial.

"Callaway equipment has played such a big part in my success, and I know that this is the right decision for me," Zhang said. "I've used their clubs and golf ball in every one of my wins since I was a junior, and that gives me so much confidence when I'm out on the course. They make amazing products, and I've developed great relationships with their team over the years. I'm excited to join their professional staff as I start the next phase of my career."

"Rose is an exceptionally talented player who we initially identified through our NEXT Program, and we've been so fortunate to partner with her as she's broken record after record throughout her remarkable amateur career," said Tim Reed, Callaway SVP of Sports Marketing. "We are proud to continue working with Rose as she enters the professional game, and we look forward to supporting her in the years ahead."

Zhang's equipment setup features all Callaway products, including a Paradym Triple Diamond Driver, Rogue ST Fairway Woods, a Paradym Hybrid, Apex Irons, Jaws Raw Wedges, an Odyssey Tri-Hot 5K Double Wide Putter, and a Chrome Soft X Golf Ball. You can follow Rose on Instagram @rosezhang.

ABOUT CALLAWAY GOLF

Callaway Golf, a Topgolf Callaway Brands Corp. (NYSE: MODG) brand, is the leading manufacturer of premium golf clubs, balls, performance gear and accessories worldwide. Through an unwavering commitment to innovation, Callaway pushes the limits of performance and creates demonstrably superior products designed to make every golfer a better golfer. For more information, please visit www.callawaygolf.com.

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