



FOR IMMEDIATE RELEASE

Jon Rahm Wins His 2nd Major Championship at The Masters with Callaway Clubs and Golf Ball

The #1 ranked player in the world captures the famed green jacket with a new Paradym Driver, Chrome Soft X Golf Ball, and all Callaway equipment in his bag

CARLSBAD, CA., April 9, 2023 – Jon Rahm showcased a complete shift in performance at Augusta National, as he captured his 2nd career major championship victory on Sunday at The Masters. Rahm trusted Callaway golf equipment and an Odyssey Putter throughout the week, carded an impressive final round XX, and moved to #1 in the world golf rankings with his win.

With a combination of a new Paradym Triple Diamond Driver, Paradym Triple Diamond Fairway Woods, Apex TCB Irons, Jaws Raw Wedges, a Callaway Chrome Soft X Golf Ball, and an Odyssey White Hot OG Rossie S Putter, the 28-year-old played exceptionally well from tee-to-green. He was spectacular off the tee all week, and rolled in clutch putts down the stretch.

Rahm has now won 4 times in 2023 with his Paradym Triple Diamond Driver, including in his first start of 2023 at The Sentry Tournament of Champions, where he posted a final round 63. He followed that up with a win in his next event at The American Express, and a victory in February at the Genesis Open. Rahm has said of his driver, “The impact through the ball even when I mishit it is such a good feeling. I don’t know what they have done with it, but it feels amazing.”

Paradym is off to an outstanding start this year, leading the PGA TOUR with 8 driver wins so far in 2023, and the DP World Tour with 5 wins. It's the most played driver family on the LPGA and Champions Tours this year too, and Rose Zhang recently won the Augusta National Women’s Amateur with a Paradym Triple Diamond. These new drivers feature an industry-first 360° Carbon Chassis that promotes unprecedented weight redistribution for maximized distance. The Triaxial Carbon crown and Forged Carbon sole are lighter than a titanium chassis. This massive weight savings is repositioned both forward to enhance ball speed, and toward the back of the clubhead for increased forgiveness.

This is Rahm’s second major championship with a Chrome Soft X Golf Ball, and this ball helps him hit a variety of shots like never before. The White Hot OG Rossie S Putter has now been in his bag for both major wins as well, and Odyssey continues to have the most worldwide Tour wins of any putter brand this year.

In Jon's bag this week from Callaway Golf and Odyssey:
Callaway Paradym Triple Diamond Driver, 10.5-degree
Callaway Paradym Triple Diamond Fairway Wood, 16-degree
Callaway Paradym Triple Diamond Fairway Wood, 18-degree
Callaway Apex TCB Irons, 4-PW
Callaway Jaws Raw Wedges, 52-, 56-, 60-degree
Odyssey White Hot OG Rossie S Putter
Callaway Chrome Soft X Golf Ball

"We want to congratulate Jon Rahm on his historic win at The Masters," said Topgolf Callaway Brands President & CEO, Chip Brewer. "He played his best when it mattered most, and to do it at Augusta National makes it even more special. We're proud of his performance, and we look forward to many more great moments with Jon in the future."

To keep up to date with the latest Callaway news and announcements, please follow Callaway Golf and Odyssey Golf on social media: @CallawayGolf and @OdysseyGolf.

About Callaway Golf Company

Through an unwavering commitment to innovation, Callaway manufactures and sells premium golf clubs, golf balls, golf and lifestyle bags, golf and lifestyle apparel and other accessories. For more information, please visit www.callawaygolf.com. Topgolf Callaway Brands (NYSE: MODG), IS an unrivaled tech-enabled golf company delivering leading golf equipment, apparel, and entertainment, with a portfolio of global brands including Callaway Golf, Topgolf, Odyssey, OGIO, TravisMathew and Jack Wolfskin.