

Product Name: Big Bertha Fairway Woods

Product One-Liner: *Make Every Shot Your Best With Our Easiest To Hit Clubs*

Product Intro: Big Bertha is one of the most iconic names in golf, providing game-changing performance and making the game more fun for players of all abilities – that’s the Big Bertha standard. The new Big Bertha family is precisely engineered for players who want to launch the ball higher and play with more confidence every time they tee it up. This extremely forgiving lineup is designed to make every shot your best.

Our new Fairway Woods are especially designed with an extremely forgiving shape for players who want to limit their slices and swing it easy on a variety of shots. They’re designed for easy launch, fast ball speeds, and more accuracy so that your ball flies straight. From the overall shaping to the optimized weighting, Big Bertha will have you going straight at every green.

Features and Benefits

Easy Launch from Forgiving Bertha Shape

Big Bertha Fairway woods are optimized for players seeking forgiveness. The oversized profile and shallow face design inspire confidence at address and deliver a high, easy launch. Big Bertha fairway woods also use progressively shorter shaft lengths to promote consistent contact for improved launch and carry distance.

Big Bertha Power from Jailbreak with Batwing Technology

Jailbreak with Batwing Technology stabilizes the body, allowing the face to flex for power and incredibly fast ball speeds.

Fast Ball Speeds from an A.I. Designed High-Strength Face

Big Bertha fairway woods are designed with cutting edge A.I. technologies to enhance speed across the face. Each face is uniquely designed throughout the lineup to optimize performance.

Easy Distance from a Lightweight Package

Featuring a triaxial carbon crown and lightweight components, Big Bertha fairway woods are easy to swing and launch. Adjustability on the 3-wood and 5-wood models allow players to further dial in launch and spin.