

**Product Name:** Jaws Raw with Full Face Grooves

**Product One-Liner:** *Pure Spin in its Rawest Form*

**Product Intro:**

Jaws Raw brings raw scoring performance to your wedge game. Legendary club designer Roger Cleveland has created a new line that combines artistry and craftsmanship with cutting edge innovation. These new technologies are balanced from Roger's 40+ years of designing some of the most sought-after wedges in golf. Now available with grooves across the entire face to bring even more confidence and versatility to your short game. Available in lob wedges with Z, S, & W grinds, Jaws Raw with full face grooves offer a unique option for players looking for spin across the entire hitting area.

**Features and Benefits:**

**Total Spin Machine**

We're taking spin and control to new levels by leveraging:

- Grooves across the face, with a 37° wall angle to elevate the groove-edge sharpness. From 80 yards and in, these grooves promote a controlled "one hop and stop" trajectory.
- Raw face. We've removed the plating on the face which allows for rusting over time in the scoring zone, while maintaining the premium look throughout the rest of the clubhead. Removing the plating enables a more direct connection between the ball and the face at impact.
- Offset Groove-in-Groove Technology. Positioning the milled micro-grooves at a 20° angle promotes added spin on chips, pitches, and lob shots.

**Grooves Across the Face for Maximum Spin and Control**

Now the most aggressive groove in golf extends across the entire face. This design gives confidence at address and groove-to-ball contact on every shot, even if hit on the toe.

**Weight Balanced Design for Enhanced Feel and Improved Scoring Performance**

CG is pushed high, for a design that creates a lower, more controlled trajectory. Our Variable Weight Port System helps us locate CG away from the heel, for solid contact and enhanced feel.

**New Weight Balanced Design for Enhanced Feel and Improved Scoring Performance**

Tungsten is in the full-face wedges to help center the CG position for control and feel. This additional mass allows players to have a solid feel, even when opening the face.

**Callaway Customs Options**

Jaws Raw features expanded Callaway Customs options with several color zones, and up to 13 color options to choose from. Medallions, emojis and a variety of stamping options are available to create your own personalized wedge.

