

IRONS FITTING PROTOCOL

STEP 1 - PRE-FIT INTERVIEW

Identify player's goals and preferences:

- Player Type
- Distance
- Accuracy
- Lower
- Higher
- Forgiveness
- Workability

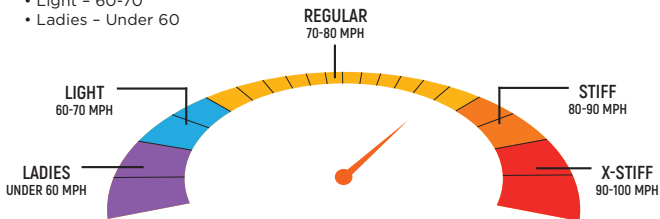
STEP 2 - HEAD SELECTION

- **Paradym** - Hollow back players iron provides high ball speeds and forgiveness on off-center strikes
- **Paradym X** - Hollow back game improvement iron featuring wider soles and more offset.

STEP 3 - DETERMINE FLEX BASED ON SWING SPEED

General Guide based on 7-Iron Head Speed (MPH):

- X-Stiff - 90-100
- Stiff - 80-90
- Regular - 70-80
- Light - 60-70
- Ladies - Under 60



STEP 4 - SHAFT LENGTH

- Static measurement - wrist to ground
- Dynamic observation - player posture

IRONS FITTING PROTOCOL CONTINUED...

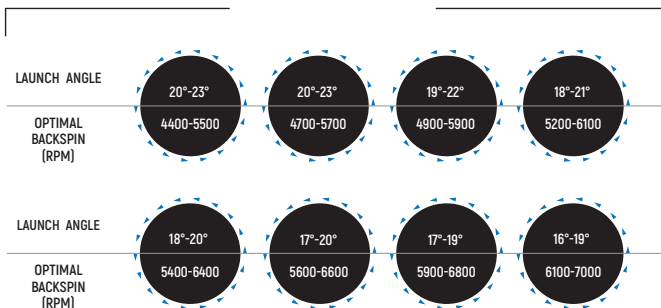
PLAYER HEIGHT (ft in)											
	5' 0"	5' 2"	5' 4"	5' 6"	5' 8"	5' 10"	6' 0"	6' 2"	6' 4"	6' 6"	
30.5"	-2"	-2"	-1 1/2"	-1 1/2"	-1"						
31"	-2"	-1 1/2"	-1 1/2"	-1"	-1"						
31.5"	-1 1/2"	-1 1/2"	-1 1/2"	-1"	-1 1/2"	-1/2"					
32"	-1 1/2"	-1 1/2"	-1"	-1 1/2"	-1 1/2"	-1/2"					
32.5"	-1 1/2"	-1"	-1"	-1 1/2"	-1 1/2"	STD	STD	STD			
33"	-1"	-1"	-1"	-1 1/2"	-1 1/2"	STD	STD	STD	STD		
33.5"	-1"	-1"	-1"	-1 1/2"	STD	STD	STD	STD	STD	STD	STD
34"	-1"	-1"	-1 1/2"	-1 1/2"	STD	STD	STD	STD	STD	STD	STD
34.5"	-1 1/2"	-1 1/2"	-1 1/2"	-1 1/2"	STD	STD	STD	STD	STD	STD	STD
35"	-1 1/2"	-1 1/2"	-1 1/2"	STD	STD	STD	STD	STD	STD	STD	STD
35.5"		STD	STD	STD	STD	STD	STD	STD	STD	STD	STD
36"			STD	STD	STD	STD	STD	STD	STD	STD	STD
36.5"			STD	STD	STD	STD	STD	STD	STD	STD	STD
37"					+1/2"	+1/2"	+1/2"	+1/2"	+1/2"	+1/2"	+1/2"
37.5"						+1/2"	+1/2"	+1/2"	+1/2"	+1/2"	+1/2"
38"							+1/2"	+1/2"	+1/2"	+1/2"	+1/2"

IRONS FITTING PROTOCOL CONTINUED...

STEP 5 - HEAD SELECTION

- If more forgiveness is needed, move to **Paradym X**.
- If more workability is needed, move to **Paradym**.

*Assuming Ideal Club Delivery for Maximizing Distance and Control.

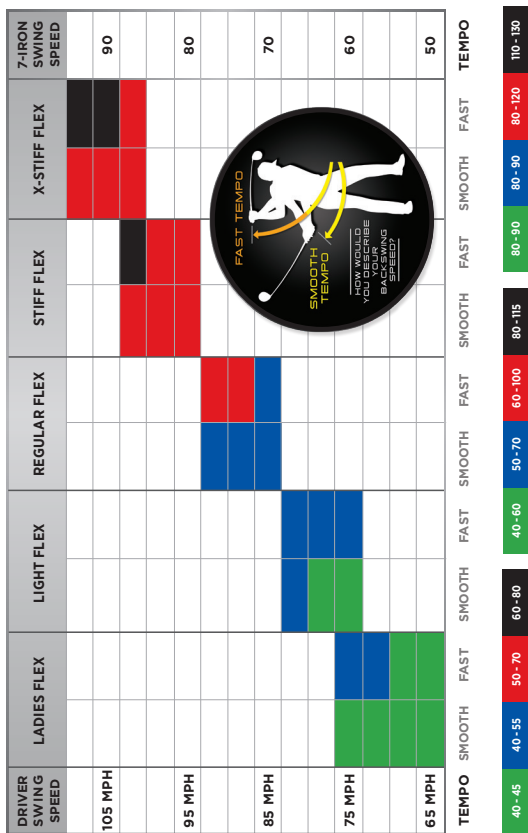


STEP 6 - FINE TUNE SHAFT

Steel vs. graphite:

- Benefits of graphite – typically lighter, faster and less vibration.
- Benefits of steel – typically more responsive.

IRONS FITTING PROTOCOL CONTINUED...



Recommended shaft weight ranges in grams:

IRONS FITTING PROTOCOL CONTINUED...

STEP 7 - LIE ANGLE

- Dynamic testing using lie board or striped golf ball



STEP 8 - GRIP

- Preference and sizing

STEP 9 - SET MAKEUP

- Determine longest iron player is comfortable hitting
- Wedges – start with 4° - 6° more loft than highest lofted wedge in the set.