

WEATHER SPANN

Product Name: WEATHER SPANN

Tagline: Performance You Have to Feel

Product Statement:

Proprietary FUSETECH™ Synthetic Combined with Strategically Placed Leather and Micro-Ventilation Delivers Comfort, Feel, And Fit in A Highly Durable Glove.

Product Intro:

Callaway's all-new Weather Spann glove, featuring revolutionary FUSETECH™ Synthetic. We believe that creating the best fit, breathability and grip starts at the material level through innovations like our proprietary FUSETECH™ synthetic to the strategic leather palm and thumb zones that improve feel and durability.

What is FUSETECH™?

- **Revolutionary Material** – Proprietary synthetic to Callaway, fuses our synthetic leather and polyurethane at the material level.
 - **Why?**
 - This process is exclusive to Callaway. All other synthetic leather gloves use a lamination process that applies the polyurethane as a coating, creating multiple layers that can be subject to separation.
- **Highly Durable** –
 - **Why?**
 - Fusing the synthetic leather and polyurethane at the material level creates a bond between the two materials that is unmatched in the marketplace. Other synthetic gloves will show wear as the polyurethane lamination will begin to crack and separate from the synthetic leather over time and use.
- **Secure Grip**
 - **Why?**
 - Because FUSETECH™ is not a laminate construction, this allows for more breathability and moisture reduction. We've combined leather palm and thumb zones to the inside of the hand to work in unison with the FUSETECH to provide a secure grip, no matter the climate.
- **Unreal Feel**
 - **Why?**
 - By combining FUSETECH™ synthetic and leather where golfers need it, the feel of Weather Spann is like nothing in the marketplace at this price point.

Quote – Brian Lucas, Sr. Director, Callaway Performance Gear

- “We challenged our designers to reimagine Weather Spann at every level in the design process with the goal of creating unparalleled feel, fit and performance for every golfer, no matter their skill level. Working closely with our vendors through rigorous testing and validation, FUSETECH™ was born out of their determination to redefine what performance from a synthetic glove will be moving forward.”

Weather Spann Features & Benefits

- **Proprietary Fusetech™ Premium Synthetic** – Comfort, Flexibility, And Increased Durability
- **Micro-ventilation On Palm, Thumb, Closure And Fingers** – Added Comfort, Moisture Wicking And Breathability
- **Leather Palm And Thumb** - Improved Feel And Durability In Key Wear Areas

Timing –

- PAR – 1/26/23

Pricing –

- MAP \$12.99