

ORG 14 Cart Bag

Product Names: ORG 14

Tagline:

- ORG 14 – The Leader in Organization

Product Statement:

The all-NEW ORG 14 takes organization and compatibility to the next level.

Product Intro:

ORG 14 continues to set the standard for organization in high-performance golf cart bags. Upgraded with Lowrider technology, ORG 14 integrates with most modern push carts and provides a secure walk with two push cart straps and a refined cart strap pass-through. Revamped pockets include a rapid access pocket, insulated cooler pocket and accommodating apparel pockets. ORG 14 provides all the storage and organization you need for your round – and then some.

What is Lowrider Technology?

- The all-new Lowrider Top, featured on Fairway 14 and Fairway + in 2022, has been integrated into ORG 14 and ORG 14 M (Mini). Lowrider Technology takes adaptability to the next level by reducing the length of the legs on stand bags to minimize leg-wear and accommodate a rubber overmold grip to keep your bag secure and in-place. Lowrider Technology on the new ORG 14 and ORG 14 M utilizes the same rubber overmold grip on the top to eliminate bag rotation on a push cart, making our ORG 14 lineup ready to ride or push, no matter the terrain.

Quote – Brian Lucas, Sr. Director, Callaway Performance Gear

- ORG 14 family –
 - “We’ve rewritten the playbook on what a cart bag should provide, from top to bottom. The new ORG 14 and ORG 14 M provide golfers with two fantastic cart bags that are ready for the gear you want to put in them. We’ve added new pockets for quick access like the rapid access pocket on ORG 14 and large cooler pockets that will keep your beverages cold throughout your entire round. Both models have been equipped with Lowrider Technology to provide even more versatility to our premium line of Callaway bags.”
- Adding Lowrider to ORG family –
 - “Since launching Lowrider technology in 2022 with our Fairway + and Fairway 14 golf bags, we’ve seen an uptick in golfers looking for a bag designed specifically to integrate with their push carts. It was a natural progression to take our best-selling cart bag and make it push cart ready with Lowrider Technology. We take pride in listening to the feedback golfers, our partners and our testers and the new ORG 14 family is the culmination of their requests to take this line to the next level.”

ORG 14 - Features & Benefits

- **Lowrider Top** – Push Cart Friendly, Rubber Overmold Collar Creates a Designated Space for the Bag to Rest within the Push Cart Cradle.

- **14-way Full-Length Dividers** – Ensure Easy Club Access, Eliminating Sticking and Clutter at the Bottom of the Bag.
- **Outrigger Base** – Designed with Additional Foot Pads to Keep the Bag Upright and Stable.
- **Cart Strap Pass-Through** – Allows Access to the Ranger Finder Pocket without Being Impeded by the Cart Strap.
- **11 Pockets**
 - 2 Large Apparel Pockets
 - 2 Outer Apparel Pockets
 - 1 Rangefinder Pocket
 - 1 Velour Lined Valuables Pocket
 - 1 Rapid Access Pocket
 - 1 Ball Pocket
 - 1 Cooler Pocket with Drain Eyelets
 - 1 Tee Pocket
 - 1 Pen Sleeve
- **2 Accessory Loops** – Great for Securing Your Towel, Rangefinder, Winter Gloves and More to Your Bag.

Colorways –

- Black
- Black Camo
- Navy / Red / USA
- Royal / White / Black
- Navy / Flo Yellow
- White / Black / Graphite
- Graphite / Black Plaid / Goldenrod
- Fire / Black / White
- Black / Cream Plaid / Orange
- Black / White / Sage
- White Tropical / Rose / Silver
- Paradym

Timing –

- PAR – 2/1/23

Pricing –

- MAP \$299.99