

## Paradym Fairway Media Summary Sheet

Product Name: Paradym Fairway Wood

### Product Intro:

This completely new construction eliminates weight from the body and repositions it for unprecedented gains in speed and MOI. Plus, every model has been uniquely designed with a specific player in mind to fully maximize their performance. The Paradym Fairway Wood features progressive shaping, and it's our most robust offering that fits a wide range of player types. This is the model for golfers who want a high launching fairway wood with a neutral ball flight.

### Features & Benefits

#### **Speed & Stability from Jailbreak with Batwing Technology**

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.

#### **A Paradym Shift in Distance from Patented Use of Forged Carbon**

The Forged Carbon sole enables unprecedented weight redistribution for maximized distance, higher MOI, and our longest fairway wood ever.

*\*Featured in the 3W, 3HL, & 5W Models.*

#### **Optimal Launch with More Speed from the Tungsten Speed Cartridge**

By incorporating up to 23g of high-density tungsten, we can push the center of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.

#### **New A.I. Designed High-Strength Face Cup for Optimized Speed, Launch, and Spin**

We've applied an all new A.I. face optimization to include speed, launch, and spin. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.

#### **Refined Shaping with Adjustability for More Versatility**

With progressive shaping and the most extensive offering, Paradym Fairway Woods will be the go-to model for players who want consistent launch with ease and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in launch.