# **Paradym Driver Media Summary Sheet**

Product Name: Paradym Driver

#### **Paradym Driver**

## Product Intro:

This is a complete shift in performance, with a design that breaks the tradeoff between incredible distance and exceptional forgiveness. The Paradym Shift Construction features an industry-first 360 Carbon Chassis that eliminates titanium from the body, so we can push weight and stability to the limit.

The Paradym driver model provides a refined shape with high MOI and adjustable perimeter weighting. Engineered for players of all skill levels, this club promotes high launch and low spin characteristics along with a neutral ball flight. It's our best combination of distance, forgiveness, and adjustability.

#### Features & Benefits

#### An Industry-First 360° Carbon Chassis

360° Carbon Chassis promotes unprecedented weight redistribution for maximized distance. The Triaxial Carbon crown and Forged Carbon sole is 44% lighter than a titanium chassis. This massive weight savings is repositioned both forward for fast ball speeds, and toward the back of the clubhead for higher MOI and increased forgiveness.

# Speed & Stability from New Jailbreak A.I.

Our new A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.

# **New A.I Designed Face Optimized for Downrange Dispersion**

An all-new A.I. face optimization enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.

### Industry-Leading Face Cup and Forged Titanium Face for Fast Ball Speeds

Paradym is the first driver to utilize Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.

### **Adjustable Perimeter Weighting for Desired Shot Shape**

The driver head features a refined shape with high MOI and adjustable perimeter weighting. From a 15g sliding weight, players can experience an average of 12 yards of shot shape correction.