

# ERC Soft

Product Name: ERC Soft

Product One-liner: Our Longest Ball with Soft Feel and Greenside Control

Product Intro:

ERC Soft is our longest golf ball with soft feel, and for 2023 we've introduced technologies that promote a new level of complete performance. Leading with the cover, we've created an all-new GRIP Urethane Coating System that provides even more greenside spin. The unique cover is paired with an all-new HyperElastic SoftFast core that increase ball speed, while maintaining soft feel through the bag.

These new technologies properly complement each other, delivering soft feel through the bag, incredible distance with the driver, and added spin for greenside control with your wedges.

## Features & Benefits

### **NEW GRIP Urethane Coating for increased Greenside Spin**

This coating system features high-elongation paint for increased control on approach shots and short game shots.

### **More Ball Speed & Soft Feel from NEW Hyper Elastic SoftFast Core**

Optimized for faster driver speed and soft feel around the green.

### **Hybrid Cover Provides Exceptional Feel, Control and Spin + Long Distance**

The cover allows us to create a versatile, multi-material construction. This is how we combine maximized distance from high launch and low spin, with soft feel and durability.

### **High Speed Mantle for Enhanced Ball Speed and Control**

Creates more efficient energy transfer between the layers for more ball speed and provides more wedge spin around the green.

### **NEW Triple Track Dagger Technology for Advanced Alignment**

Our new Triple Track Dagger lines are prominently featured on ERC Soft to help you find the right alignment for every putt.