

White Hot OG Putters

Product Name: White Hot OG Putters

Product One-liner: Legendary Then, Iconic Now

Product Intro:

White Hot is the most iconic, most played, and most decorated putter insert of all time. This classic name is synonymous with legendary performance and the unique design properties that Tour players and golfers of all abilities love.

It's set a standard in insert technology for over 20 years, and we've been told again and again that there's nothing quite like it. We've engineered the original formulation into White Hot OG, and the performance speaks for itself.

This incredible lineup combines the benefits of our two-part urethane insert technology with a rich silver PVD finish, and a fine milling on all key surfaces. It's available in our premium step-less steel shaft, or our Tour proven, major-winning, multi-material Stroke Lab shaft to help improve the consistency of your stroke. With White Hot OG, you're getting one of the most renowned putter innovations of all-time in a modern ultra-high performance package.

Features & Benefits

White Hot Insert

The original White Hot formulation, feel, sound and performance are all back in one exceptional two-part urethane insert. Tour players and golfers alike have been asking us to re-introduce it for years, and we've listened.

Milled Surface Finish

Our engineers have combined a rich silver PVD finish with fine milling on key surfaces. These ultra-premium offerings are unlike anything you've ever seen from a White Hot, and the beautiful designs will appeal to golfers who appreciate the look of a milled putter.

High Performance Shafts and New Grips

Available in a premium stepped steel shaft or our Tour proven, multi-material Stroke Lab shaft in our stunning red colorway. Both shaft options are precisely fitted with our standard pistol grip for a classic look and feel.