



STEP 1 - PRE-FIT INTERVIEW

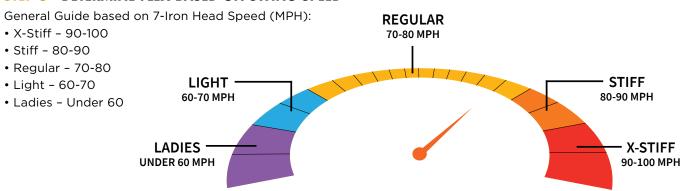
Identify player's goals and preferences:

Player Type
Distance
Accuracy
Lower
Higher
Forgiveness
Workability

STEP 2 - HEAD SELECTION

- Rogue ST Max starting point for the majority of players, provides high ball speeds and forgiveness on offcenter strikes.
- Rogue ST Pro More workability for the better player while maintaining consistency on off-center strikes.
- Rogue ST Max OS More forgiveness in a super game improvement iron featuring higher launch, wider soles and more offset.
- Rogue ST Max OS Lite Rogue ST Max OS Lite Designed for women, senior and junior golfers

STEP 3 - DETERMINE FLEX BASED ON SWING SPEED



STEP 4 - SHAFT LENGTH

- Static measurement wrist to ground (see chart below)
- Dynamic observation player posture

	PLAYER HEIGHT (ft in)											
	5' 0"	5' 2"	5' 4"	5' 6"	5' 8"	5' 10"	6' 0"	6' 2"	6' 4"	6' 6"		
30.5"	-2"	-2"	-1½"	-1½"								
31"	-2"	-11/2"	-1½"	-1"	-1"							
31.5"	-1½"	-11/2"	-1½"	-1"	-1/2"	-1/2"						
32"	-11/2"	-11/2"	-1"	-1/2"	-1/2"	-1/2"	-1/2"					
32.5"	-11/2"	-1"	-1"	-1/2"	-1/2"	STD	STD	STD				
33"	-1"	-1"	-1"	-1/2"	-1/2"	STD	STD	STD	STD			
33.5"	-1"	-1"	-1"	-1/2"	STD	STD	STD	STD	STD	STD		
34"	-1"	-1"	-1/2"	-1/2"	STD	STD	STD	STD	STD	+1/2"		
34.5"	-1/2"	-1/2"	-1/2"	-1/2"	STD	STD	STD	STD	+1/2"	+1/2"		
35"	-1/2"	-1/2"	-1/2"	STD	STD	STD	STD	+1/2"	+1/2"	+1/2"		
35.5"		STD	STD	STD	STD	STD	STD	+1/2"	+1/2"	+1/2"		
36"			STD	STD	STD	STD	STD	+1/2"	+1/2"	+1/2"		
36.5"				STD	STD	STD	STD	+1/2"	+1"	+1"		
37"					+1/2"	+1/2"	+1/2"	+1/2"	+1"	+1"		
37.5"						+1/2"	+1/2"	+1/2"	+1"	+1"		
38"							+1/2"	+1/2"	+1"	+11/2"		



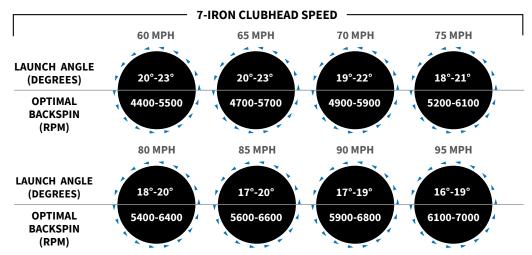


110 - 130

STEP 5 - HEAD SELECTION

- If more forgiveness is needed, move to Rogue ST Max OS.
- If more forgiveness and higher launch is needed, move to Rogue ST Max OS Lite.
- If more workability is needed, move to Rogue ST Pro.

*Assuming Ideal Club Delivery for Maximizing Distance and Control.

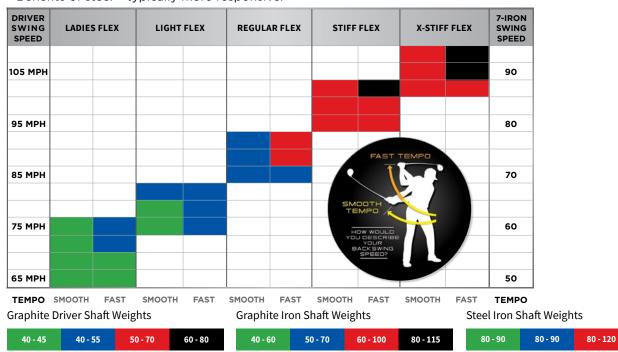


IRONS	Rogue ST MAX	Rogue ST MAX OS	Rogue ST MAX OS LITE	Rogue ST Pro
LOFTS	27.5	28.5	31.5	30.5
LIE ANGLE	62.5	62.5	62.5	62

STEP 6 - FINE TUNE SHAFT

Steel vs. graphite:

- Benefits of graphite typically lighter, faster and less vibration.
- Benefits of steel typically more responsive.







STEP 7 - LIE ANGLE

• Dynamic testing using lie board or striped golf ball







STEP 8 - GRIP

• Preference and sizing

STEP 9 - SET MAKEUP

- Determine longest iron player is comfortable hitting
- Wedges start with 4° 6° more loft than highest lofted wedge in the set.