## **Epic MAX Star Composite**

Product Name: Epic MAX Star

Product One-liner: The Ultimate in Lightweight Performance

#### Product Intro:

We've made an epic leap forward in the ultra-premium, ultra-lightweight performance category. Our new Epic MAX Star family is designed using the highest quality, ultra-lightweight components to create more speed and distance. Each of these new clubs is precision constructed so that they are easy to swing, create more speed, and help you hit the quality golf shots that you want to see.

These ultra-lightweight components are combined with the most advanced ball speed, launch, and forgiveness technologies that Callaway makes across their equipment line. You won't find anything else like this in the industry. If you want to experience the zenith of ultra-lightweight golf club design, you've found it in Epic MAX Star.

### **Epic MAX Star Driver**

### **Easier To Swing**

The Epic Max Star Driver is 52 grams lighter than the Epic MAX Driver making it incredibly easy to swing with more speed. Our new A.I.-designed Jailbreak Speed Frame is designed to enhance horizontal and torsional stability to promote an increase in ball speeds across the face. Additionally, the A.I.-designed Flash Face promotes fast speeds across a more expansive area.

### **Incredibly Forgiving**

Epic MAX Star creates exceptionally high forgiveness, starting with a lighter, stronger Triaxial Carbon material that saves significant weight vs. titanium. Our engineers have redistributed that saved weight to promote high launch and more forgiveness. An additional Triaxial carbon toe patch adds draw bias while saving weight to promote a powerful shot shape.

### **Shot Shape Control from Lightweight Titanium Slider**

With a 9g adjustable sliding rear weight, golfers have the ability to promote the ball flight that they want to play.

#### **Premium Ultra-lightweight Components**

The ultra-premium ATTAS Speed T1100 Shaft is just 36 grams, combined with a Winn Dri-Tac Lite Grip that's just 25 grams, and a D1 swingweight.

### **Epic MAX Fairway Wood**

### **Easy Speed and Easy To Launch**

The lightweight design helps promote easy distance and high launch. Callaway engineers used A.I. to design a completely new Jailbreak system which spreads and angles the Jailbreak blades. Along with stiffening the body, the new design allows the forged face cup to flex more for exceptional ball speeds.

### Fast Ball Speed From A.I. Designed Flash Face SS21

Every face is uniquely designed using advanced A.I. It's a proven ball speed formula that puts an even greater emphasis on center and off-center ball speeds.

### **Incredibly Forgiving**

Epic MAX Star creates exceptionally high forgiveness, starting with a lighter, stronger triaxial carbon material that saves significant weight vs. steel. Our engineers have redistributed that saved weight to promote high launch and more forgiveness.

### **Launch and Spin Control**

Launch and spin are tunable using 5 & 2g weights. Use the heavy weight in the rear for higher launch and more forgiveness or use the heavy weight in the front to promote lower launch and spin.

### **Premium Ultra-lightweight Components**

An ultra-premium ATTAS Speed Shaft, combined with a Winn Dri-Tac Lite Grip, and a fixed hosel that saves additional weight.

### **Epic MAX Star Hybrids**

#### High Ball Speeds From Jailbreak A.I. Velocity Blades

Our Jailbreak A.I. Velocity Blades are engineered to increase vertical stiffness near the sole of the club, creating more speed low on the face where players often mishit their hybrids. These blades allow the Face Cup to flex on the crown to promote better spin rate consistency, and the bars are spread to enhance torsional stiffness, leading to more forgiveness all across the face.

### Fast Ball Speed From A.I. Designed Flash Face SS21

Every face is uniquely designed using advanced A.I. This proven ball speed design puts an even greater emphasis on center and off-center ball speeds.

### High Launch, High MOI

Precision tungsten weighting in each loft, lowers the CG and increases MOI for more forgiveness. Our strong, lightweight Triaxial Carbon Crown also lowers the CG, for a higher launch window to complement all of the ball speed performance.

#### **Fairway Wood Shaping For Easy Launch**

Epic MAX Star hybrids use fairway wood shaping. With its longer profile and deeper CG, this hybrid is remarkably easy to hit and easy to launch consistently.

### **Premium Ultra-lightweight Components**

The speed enhancing ATTAS shaft and fixed hosel help to reduce the overall club weight for easy speed with your swing.

### **Epic MAX Star Irons**

### **Forged Hollow Body Construction**

Epic Max Star Irons feature an innovative forged 1025 hollow body construction. This allows Callaway to precisely locate the CG in each iron while delivering incredible forged feel throughout the set.

### **Easy Launch Characteristics and Increased Forgiveness**

Our engineers have implemented split tungsten weighting into the Epic MAX Star Irons. This promotes easier launch characteristics while simultaneously improving forgiveness.

### **Enhanced Ball Speed from A.I. Designed Flash Face Cups**

The unique Flash Face architecture in each iron creates high COR's for fast ball speeds, and improved spin robustness for every club. This set is engineered for the distance you want to see, and better control in an ultra-lightweight, game-improvement offering.

### **Stunning Design & Meticulous Craftmanship**

Epic Max Star Irons take craftsmanship to the next level. Every surface is designed with precision and finished with a striking Black Plasma PVD that inspires confidence, reduces glare, and helps properly frame the club behind the ball.

### **Premium Ultra-lightweight Components**

An ultra-premium ATTAS Speed Shaft, combined with a Winn Dri-Tac Lite Grip that saves additional weight.

# **Epic Max Star Slip Sheet - Final**

Our Fastest Ball Speed Technologies

Stunning Design and Meticulous Craftsmanship

Ultra-Lightweight Premium Components