

FITTING PROTOCOL - MAVRIK IRONS



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STEP 1 - PRE-FIT INTERVIEW

Identify player goals.

STEP 2 - IRON HEAD SELECTION (STARTING POINT)

- **Mavrik Standard** - Designed to be the longest iron and fit the widest range of players.
- **Mavrik MAX** - Confidence-inspiring shape for maximum forgiveness, easy to launch and carry.
- **Mavrik PRO** - Better Player shape that is designed for exceptional distance, control and workability.
- **Mavrik MAX W** - Optimized head, shaft and grip for a women's performance clubs.
- **Mavrik MAX W LITE** - Lighter head, shaft and grip weights for a lightweight women's performance set.

STEP 3 - SHAFT FLEX (7-IRON HEAD SPEED MPH)

- X-Stiff = 90+
- Stiff = 80 - 90
- Regular = 70 - 80
- Light = 60 - 70
- Ladies = Under 60

STEP 4 - SHAFT LENGTH

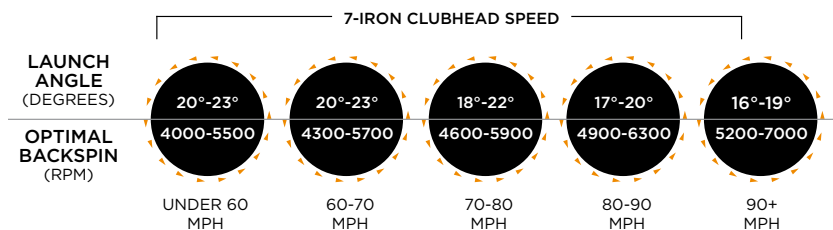
Static measurement - wrist to ground for starting point

STEP 5 - IRON HEAD SELECTION

For a majority of players, start with Mavrik Standard or Apex 19.

- If they need more forgiveness move to Mavrik Max or Big Bertha.
- If they are a better player move to Mavrik Pro or Apex Pro 19.

Optimal Launch and Spin:



STEP 6 - FINE TUNE SHAFT

Steel vs. graphite

- Benefits of graphite - typically lighter, faster and less vibration
- Benefits of steel - typically more responsive

STEP 7 - LIE ANGLE

Dynamic lie adjustments using lie board or Sharpie-striped golf ball

STEP 8 - GRIP

Preference and sizing

STEP 9 - SET MAKEUP

- Determine longest iron player is comfortable hitting
- Wedges - start with 4° - 6° more loft than highest lofted iron from set

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NOTES

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