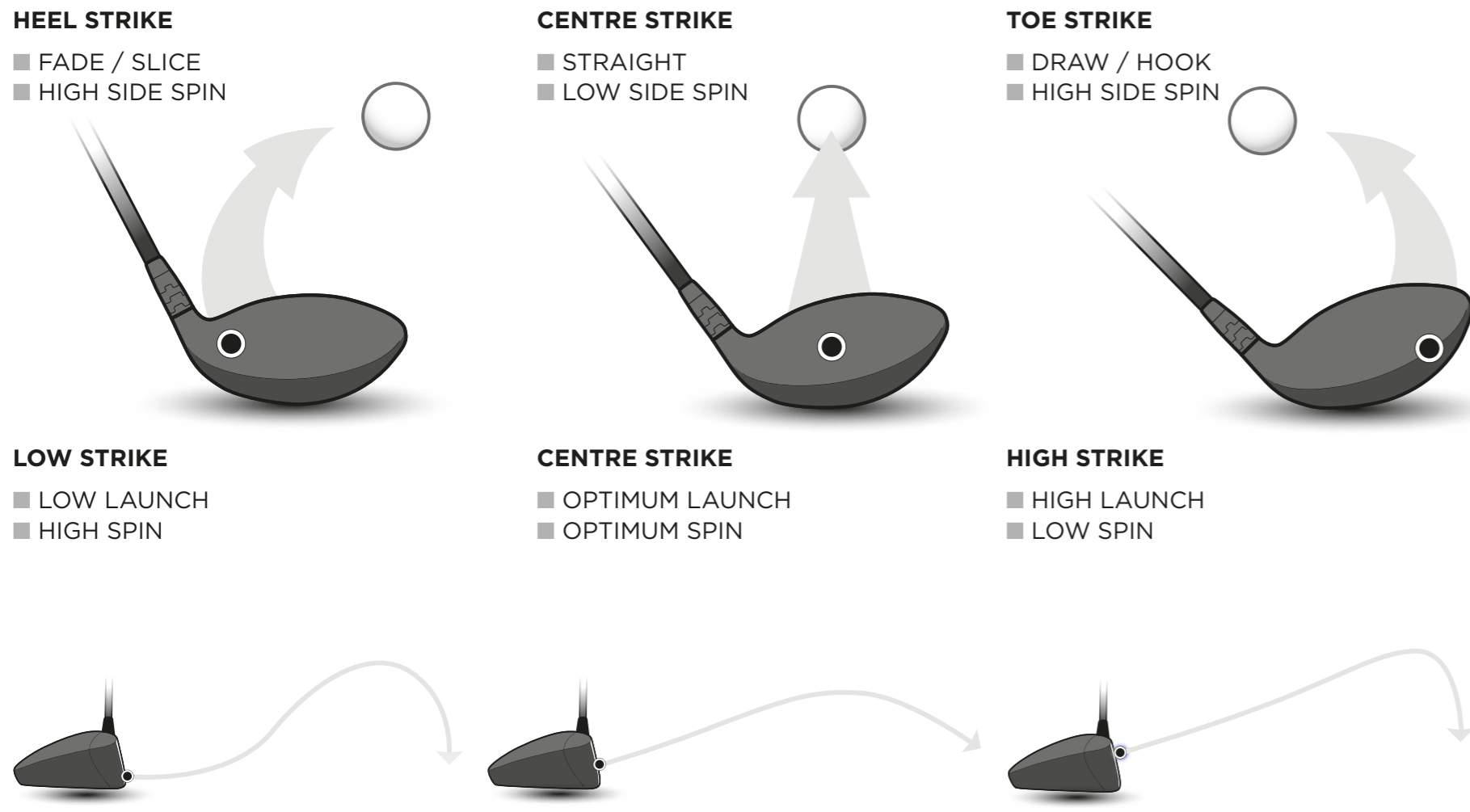


THE CALLAWAY GUIDE TO

CUSTOM FITTING



DRIVER FITTING



DRIVER LAUNCH PARAMETERS

CLUBHEAD SPEED	SHAFT FLEX	BALL SPEED	LAUNCH ANGLE	BACK SPIN
< 70 MPH (113 KM/H)	WOMEN'S	UNDER 105 MPH (167 KM/H)	13° - 15°	2600 - 3000 RPM
70 - 80 MPH (113 - 128 KM/H)	LIGHT	100 - 128 MPH (161 - 206 KM/H)	13° - 15°	2500 - 2800 RPM
80 - 90 MPH (128 - 144 KM/H)	REGULAR	120 - 143 MPH (193 - 230 KM/H)	12° - 14°	2400 - 2800 RPM
90 - 105 MPH (144 - 168 KM/H)	STIFF	133 - 164 MPH (214 - 264 KM/H)	11° - 13°	2200 - 2700 RPM
OVER 105 MPH (>168 KM/H)	X-STIFF	OVER 155 MPH (249 KM/H)	10° - 12°	2100 - 2600 RPM

SHAFT FLEX GUIDELINES (DRIVER) APPROX.

< 180 YARDS: (<165M) WOMEN'S	180 - 210 YARDS: (165 - 190M) LIGHT	210 - 240 YARDS: (190 - 220M) REGULAR	240 - 275 YARDS: (220 - 250M) STIFF	> 275 YARDS: (>250M) X-STIFF
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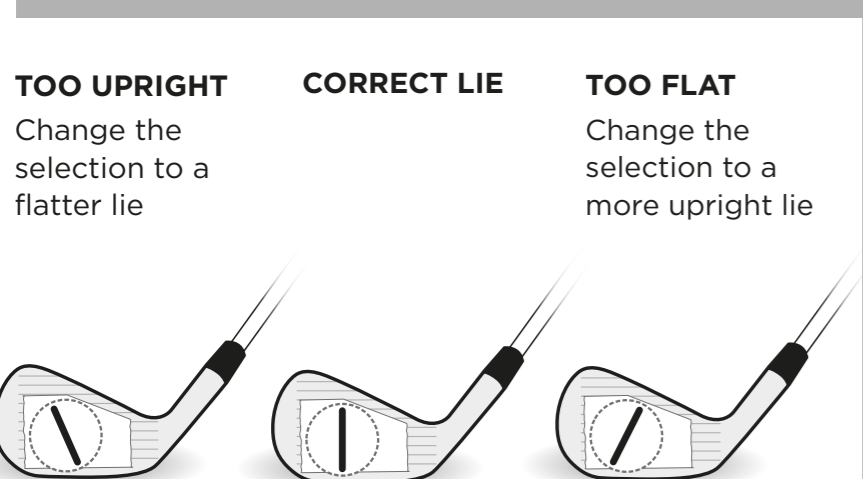
DRIVER SHAFT SELECTION

CLUBHEAD SPEED	TEMPO	SHAFT FLEX	WEIGHT
< 70 MPH (113 KM/H)	SLOW	WOMEN'S	≤ 55G
	FAST	WOMEN'S	≤ 55G
70 - 80 MPH (113 - 128 KM/H)	SLOW	LIGHT	45G
	MEDIUM	LIGHT	60G
	FAST	LIGHT	60G
80 - 90 MPH (128 - 144 KM/H)	SLOW	REGULAR	55G
	MEDIUM	REGULAR	70G
	FAST	REGULAR	70G
90 - 105 MPH (144 - 168 KM/H)	SLOW	STIFF	60G
	MEDIUM	STIFF	75G
	FAST	STIFF	75G
> 105 MPH (168 KM/H)	SLOW	X-STIFF	60G
	MEDIUM	X-STIFF	80G
	FAST	X-STIFF	80G

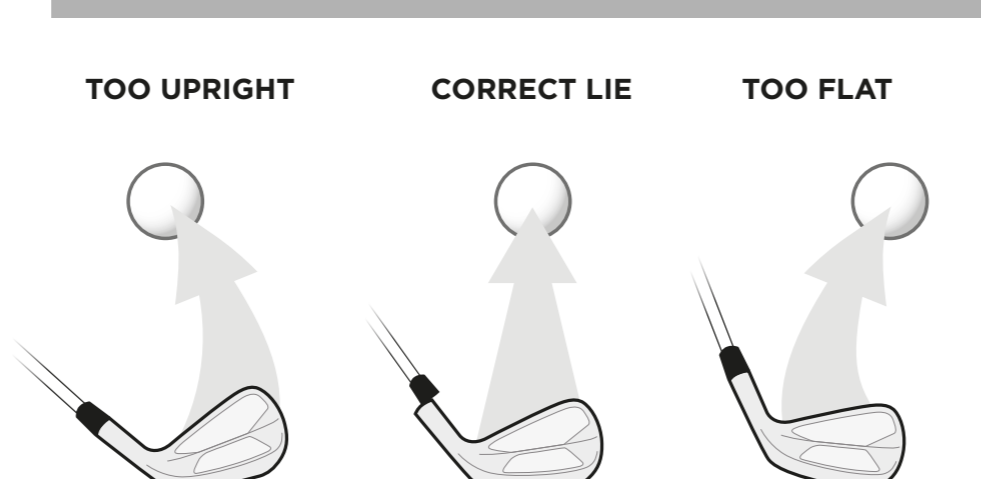
PERFECT GRIP FITTING

GLOVE SIZE	GRIP SIZE
LADIES	LADIES
S	MENS UNDERSIZE
M, MC, MLC, ML, LC	STANDARD MENS
L, XLC, XL	MIDSIZE (OR +4 WRAPS)
XXL	JUMBO (OR MID +4 WRAPS)

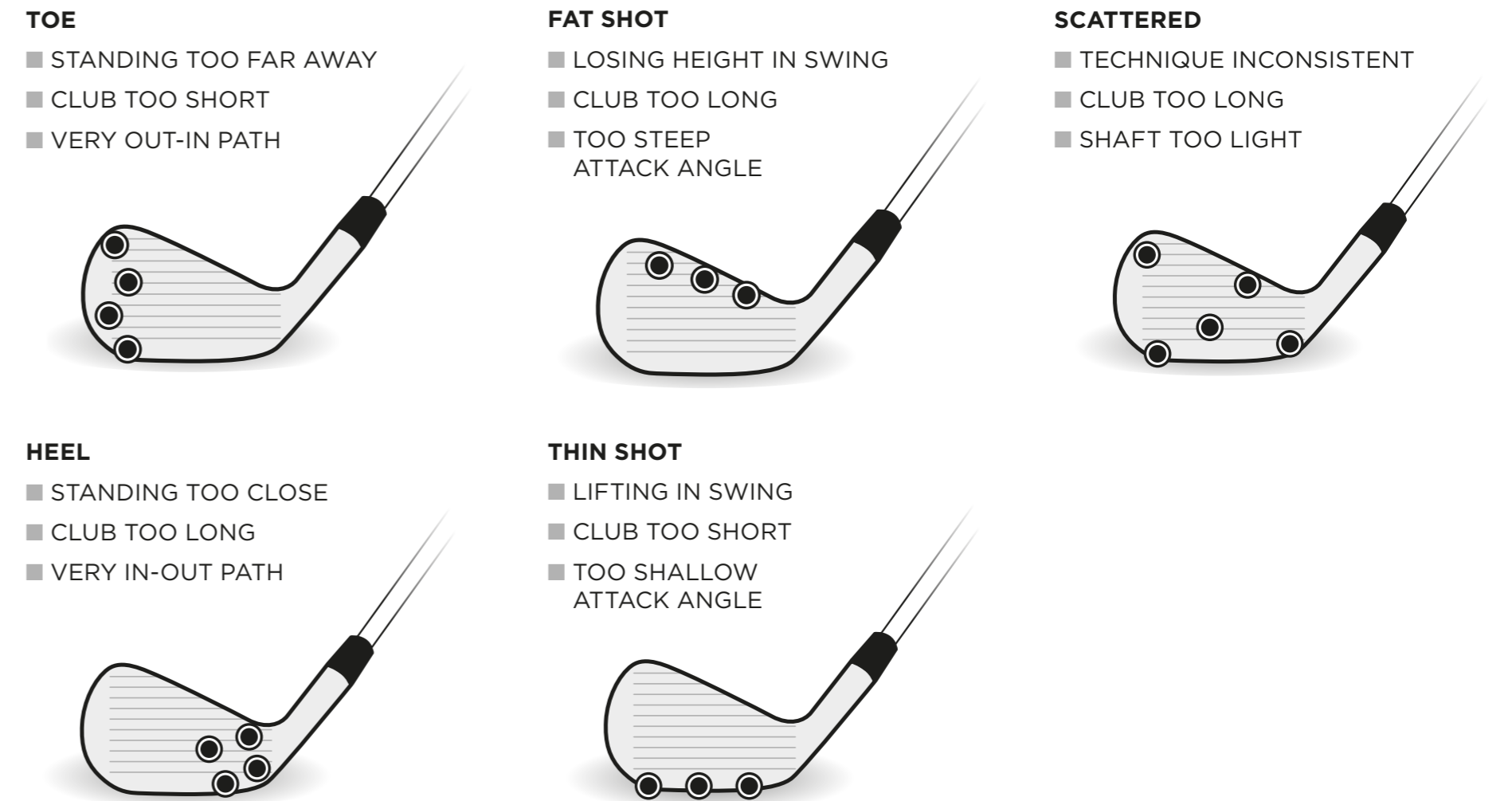
DYNAMIC LIE TEST



LIE ANGLE EFFECTS ON BALL FLIGHT



IRON FITTING



IRON LAUNCH PARAMETERS

CLUBHEAD SPEED	SHAFT FLEX	BALL SPEED	LAUNCH ANGLE	BACK SPIN
UNDER 60 MPH (97 KM/H)	WOMEN'S	81 MPH (130 KM/H)	23.0 - 25.0°	4400 - 5200 RPM
60 - 70 MPH (97 - 113 KM/H)	LIGHT	81 - 102 MPH (130 - 164 KM/H)	21.0 - 23.0°	4400 - 5400 RPM
70 - 80 MPH (113 - 129 KM/H)	REGULAR	95 - 116 MPH (164 - 187 KM/H)	20.0 - 22.0°	5500 - 6500 RPM
80 - 90 MPH (129 - 145 KM/H)	STIFF	108 - 130.5 MPH (173 - 210 KM/H)	18.0 - 21.0°	6300 - 7100 RPM
90 - 100 MPH (145 - 161 KM/H)	X-STIFF	OVER 121.5 MPH (196 KM/H)	17.0 - 20.0°	6500 - 7300 RPM

SHAFT FLEX GUIDELINES (7-IRON) APPROX.

< 110 YARDS: (<100M) WOMEN'S	110 - 130 YARDS: (100 - 120M) LIGHT	130 - 155 YARDS: (120 - 140M) REGULAR	155 - 175 YARDS: (140 - 160M) STIFF	> 175 YARDS: (160M) X-STIFF
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IRON SHAFT SELECTION

CLUBHEAD SPEED	TEMPO	SHAFT FLEX	WEIGHT
< 60 MPH (97KM/H)	SLOW	WOMEN'S	≤ 55G
	FAST	WOMEN'S	≤ 55G
60 - 70 MPH (97 - 113KM/H)	SLOW	LIGHT	55G
	MEDIUM	LIGHT	75G
	FAST	LIGHT	75G
70 - 80 MPH (113 - 129KM/H)	SLOW	REGULAR	55G
	MEDIUM	REGULAR	125G
	FAST	REGULAR	125G
80 - 90 MPH (129 - 145KM/H)	SLOW	STIFF	75G
	MEDIUM	STIFF	125G
	FAST	STIFF	125G
> 90 MPH (<145KM/H)	SLOW	X-STIFF	100G
	MEDIUM	X-STIFF	130G
	FAST	X-STIFF	130G

LENGTH + LIE MEASUREMENT

HORIZONTAL = PLAYER HEIGHT VERTICAL = 1ST CREASE OF WRIST-TO-FLOOR MEASUREMENT

M/CM	1.52	1.54	1.57	1.60	1.63	1.65	1.68	1.70	1.73	1.75	1.78	1.80	1.83	1.85	1.88	1.91	1.93	1.96	1.98	2.01	2.03	INCHES
78	-2	-2	-2	-1.5	-1.5	-1.5	-1.5	-1	-1													30.5
79	-2	-2	-1.5	-1.5	-1.5	-1.5	-1	-1	-1													31
80	-2	-1.5	-1.5	-1.5	-1	-1	-1	-1	-0.5	-0.5												31.5
81	-1.5	-1.5	-1.5	-1	-1	-1	-1	-0.5	-0.5	-0.5	-0.5											32
84	-1.5	-1.5	-1	-1	-1	-1	-0.5	-0.5	-0.5	-0.25	-0.25	STD	STD	STD	STD							32.5
83	-1.5	-1	-1	-1	-1	-1	-0.5	-0.5	-0.5	-0.25	-0.25	STD	STD	STD	STD							33
85		-1	-1	-1	-0.5	-0.5	-0.5	-0.5	-0.25	-0.25	STD	STD	STD	STD	STD							33.5
86			-1	-0.5	-0.5	-0.5	-0.5	-0.25	-0.25	STD	STD	STD	STD	STD	STD							34
88				-0.5	-0.5	-0.5	-0.25	-0.25	STD	STD	STD	STD	STD	STD	STD	STD						34.5
89					-0.5	-0.25	-0.25	STD	STD	STD	STD	STD	STD	STD	0.25	0.25	0.5					35
90						-0.25	STD	STD	STD	STD	STD	STD	STD	STD	0.25	0.25	0.5	0.5	1			35.5
91							STD	STD	STD	STD	STD	STD	STD	STD	0.25	0.25	0.5	0.5	1	1	1.5	36
93								STD	STD	STD	STD	STD	STD	STD	0.25	0.25	0.5	0.5	1	1	1.5	36.5
94									STD	STD	STD	STD	STD	STD	0.25	0.25	0.5	0.5	1	1.5	1.5	37
95										STD	STD	STD	STD	STD	0.25	0.5	1	1	1.5	1.5	2	37.5
97											STD	STD	STD	STD	0.5	0.5	1	1	1.5	1.5	2	38

FEET 5'0" 5'1" 5'2" 5'3" 5'4" 5'5" 5'6" 5'7" 5'8" 5'9" 5'10" 5'11" 6'0" 6'1" 6'2" 6'3" 6'4" 6'5" 6'6" 6'7" 6'8"

Note: STD Does not have a colour on the club

3 FLAT 2 FLAT 1 FLAT STD 1 UP 2 UP 3 UP