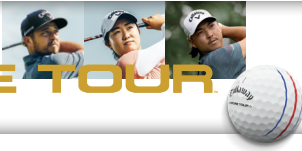


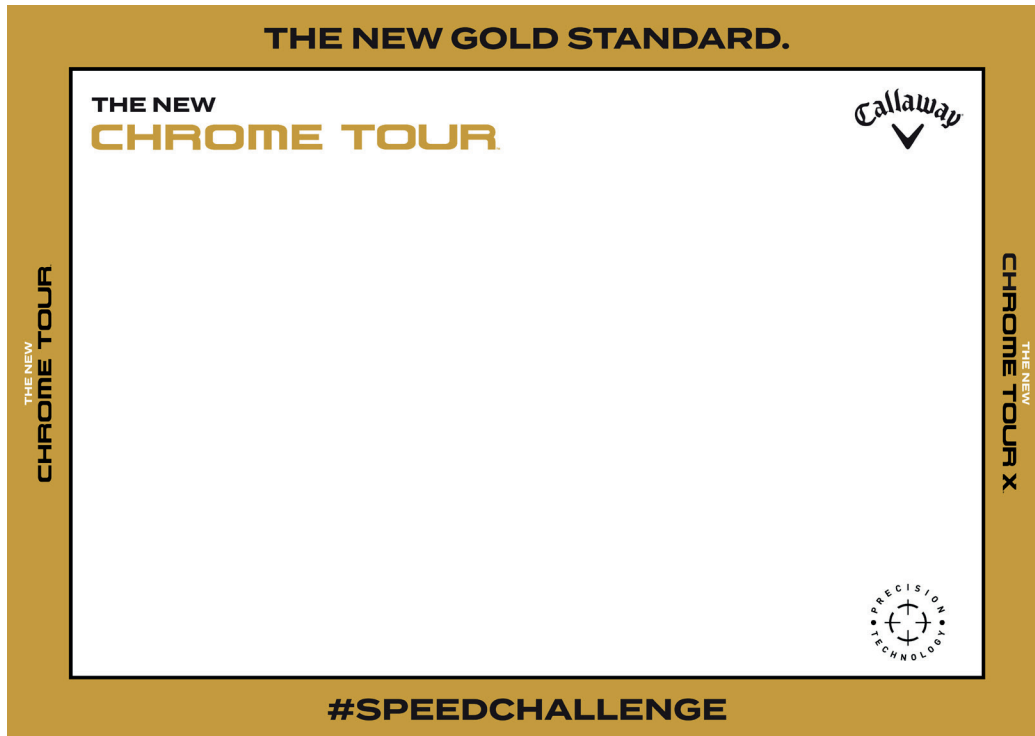
THE NEW
CHROME TOUR



2024 CHROME TOUR
- SPEED CHALLENGE -



@CALLAWAYGOLFEU
#SPEEDCHALLENGE



SIDE 1
A3 BOARD

1



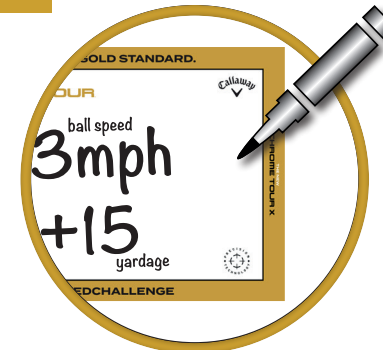
RECEIVE YOUR YARDAGE
'SPEED CHALLENGE'
GAINS BOARD PACK OF 5.

2



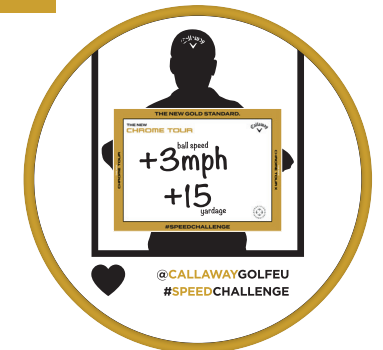
FIT YOUR CUSTOMER WITH
THE NEW PARADYM AI SMOKE
DRIVER USING A
NEW CHROME TOUR BALL.

3



WRITE DOWN THE BEST
OVERALL MPH SPEED AND
YARDAGE GAIN RESULT.

4



POST ONLINE TO
YOUR SOCIAL MEDIA CHANNELS TO:

- SHARE THE OVERALL BIGGEST GAINS.
- GOLF CLUB / RETAILER VISIBILITY.
- SHOW HOW GOOD THE NEW CHROME TOUR BALL IS.

USE THE HASHTAG ON EVERY POST YOU SHARE VIA YOUR
SOCIAL CHANNELS AND MAKE SURE YOU TAG IN @CALLAWAYGOLFEU