

## **Product Name: Big Bertha Reva Driver**

**Product One-Liner:** *Swing The Game In Your Favor / Easy Distance Specifically Designed for Women*

**Product Intro:** More women are playing golf than ever before, and we've worked extensively with data and individual player feedback to create a best-in-class new women's lineup that's ideally suited for every level of player. That's how we've developed the new Big Bertha REVA Family, precisely engineered for women who want to play with more confidence, more distance, more accuracy, and hit their best shots on the course.

Our new Big Bertha REVA Drivers are designed for avid and aspiring female players looking for maximum forgiveness and distance in an easy-to-launch package. From the generous profile at address to the high strength XL face, these drivers are built for confidence, distance and more fairways.

### **Features and Benefits**

#### **Specifically Designed for Women**

Big Bertha REVA drivers are designed specifically for female golfers. Lofts, swingweights, shafts and the XL Face are all designed for confidence, high launch and powerful distance.

#### **Large, Forgiving Sweet Spot from the A.I. Designed High-Strength XL Face**

Big Bertha REVA's XL Face features a large sweet spot and uses cutting edge A.I. technology to optimize speed and spin across the face.

#### **Fast Ball Speed from New Lightweight Jailbreak A.I.**

An all-new lightweight Jailbreak system has been enhanced to deliver stability and incredibly fast ball speeds across the face.

#### **Incredible Forgiveness from a Confidence-Inspiring Bertha REVA Shape**

With a generously stretched profile and large, forgiving head shape, Big Bertha REVA inspires confidence and promotes incredible forgiveness.

#### **Easy Distance from a Lightweight Package**

Featuring a triaxial carbon crown and lightweight components, Big Bertha REVA is designed from the ground up to be easy-to-swing.