

## **Product Name: Big Bertha Reva '23 Hybrids**

**Product One-Liner:** *Swing The Game In Your Favor / Easy Distance Specifically Designed for Women*

**Product Intro:** More women are playing golf than ever before, and we've worked extensively with data and individual player feedback to create a best-in-class new women's lineup that's ideally suited for every level of player. That's how we've developed the new Big Bertha REVA Family, precisely engineered for women who want to play with more confidence, more distance, more accuracy, and hit their best shots on the course.

Our new Big Bertha REVA hybrids are designed for golfers who prefer hybrids over long irons. They are extremely easy to hit from an inviting Big Bertha REVA shape and launch extremely high from precisely positioned tungsten weightings. Added loft makes these hybrids easy launch, with models available all the way up to a 9 hybrid.

### **Features and Benefits**

#### **Specifically Designed for Women**

Big Bertha REVA hybrids are designed specifically for female golfers. Lofts, swingweights, shafts and the A.I. designed face cup are designed for confidence, high launch and powerful distance.

#### **Incredible Forgiveness from a Confidence-Inspiring Bertha REVA Shape**

A large, high volume head shape provides incredible forgiveness to create a hybrid that is extremely easy to hit. Enhanced offset helps to reduce a slice and side spin for a straight and exceptionally long ball flight.

#### **High, Easy Launch from Precision Tungsten Weighting**

Precision tungsten is positioned internally to deliver outstanding forgiveness and a high launch. Lightweight components are easy-to-swing and promote hitting the ball high in the air while an adjustable hosel provides the ability to optimize trajectory.

#### **Fast Ball Speeds from Jailbreak A.I. with Batwing Technology**

The A.I. designed Jailbreak with Batwing Technology stabilizes the body, while allowing the face to flex for incredibly fast ball speeds across the face.

#### **Optimized Speed and Spin in the A.I. Designed Face Cup**

A high-strength 455 face cup is designed using cutting edge A.I. technologies to optimize speed and spin across the face. Each model features a unique A.I. pattern to enhance performance in that specific loft.