



**SPRING/  
SUMMER  
2022/2023**

A scenic view of a lake with forested mountains in the background and buoys in the water. The text "KEY NEW PRODUCTS" is overlaid in the center.

# **KEY NEW PRODUCTS**

# HEATERGOLF

PURE PERFORMANCE

HEATER SERIES GOLF WILL CONTINUE TO EVOLVE AS OUR PREMIER PERFORMANCE OFFERING. THIS PRODUCT IS DESIGNED SPECIFICALLY FOR GOLF. IT IS A FAVORITE AMONGST OUR TOUR PLAYERS. IT WILL CONTINUE TO FEATURE THE LIKES OF JON RAHM WITH SPECIFICALLY DESIGNED CAPSULE COLLECTIONS COMING IN 2022.

LAUNCHING SEPT 2022



# HEATERGOLF

PURE PERFORMANCE

FEATURING ECO FRIENDLY FABRICS



HEATHER MICROCHIP



HEATER SCOOTER



HEATHER HERITAGE BLUE



BLACK

- **THE HEATER POLO – (HEATER GOLF SERIES)**
  - First eco-friendly essential piece –featuring recycled polyester
  - TravisMathew’s go-to Pure Performance polo
  - For a pure performance fabric, this piece has a great lifestyle heathered/slub texture on the outside with a micro-feeder stripe on inside.

This is the core golf polo for TM (PGA Tour Players Favorite)

RRP \$99.95

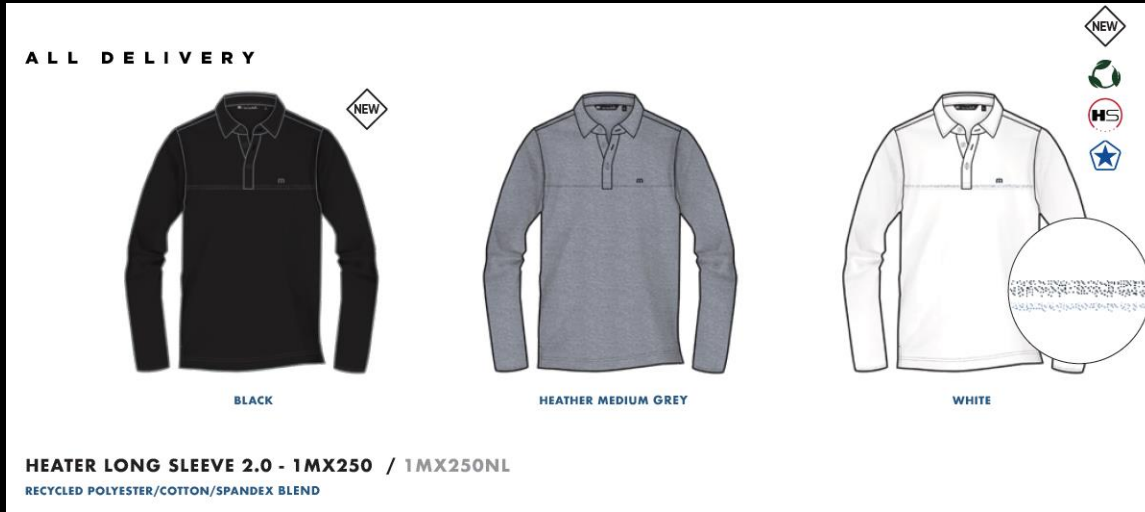


- PURE PERFORMANCE WITHOUT SACRIFICING STYLE
- PERFORMANCE FABRICATIONS FEATURING LIGHTWEIGHT COMFORT, ENHANCED STRETCH, AND QUICK-DRYING PROPERTIES.

# HEATERGOLF

PURE PERFORMANCE

FEATURING ECO FRIENDLY FABRICS



- HEATER LONG SLEEVE 2.0 – (HEATER GOLF SERIES)
  - Long sleeve Pure Performance polo with a small scale, textured chest stripe
  - Done in the same Eco fabrication as “The Heater”. It's lightweight, comfortable and has great stretch

RRP \$119.95



# HEATER TECH HOODIE

PURE PERFORMANCE

- New full zip and ¼ zip hooded jackets done in performance fabrics with added tech details while maintaining a modern + elevated look.
- Exciting opportunity to brand this category with the goal of really owning “Tech Hoodies” over the next few seasons.
- Each season we’ll have 3-4 All Delivery or Multi Delivery Tech Hoodies as well as additional styles in delivery.
- These will be branded with their own hangtags, marketed as Heater Tech Hoodies and marketed within Heater Golf.



RRP \$159.95

RRP \$169.95

PURE PERFORMANCE WITHOUT  
SACRIFICING STYLE



# HEATERGOLF

PURE PERFORMANCE



- **THE HEATER HAT (THE HEATER SERIES)**
  - Lightweight, breathable, flexible mesh fabric snapback with 110 fit
  - Fabric has a subtle, micro rip-stop texturing

RRP \$49.95



A scenic view of a rocky shoreline with dense evergreen trees and a clear blue lake. The foreground is dominated by dark green pine trees, some with bare branches. The middle ground shows a rocky shore with large, dark grey boulders. The background is a vast, clear blue lake under a bright sky.

# **SS22/23**

## **ESSENTIALS OVERVIEW**



# THE ZINNA

## THE PERFECT POLO

FOR EVERY OCCASION



HEATHER BLACK

NL



HEATHER  
BERYL GREEN



HEATHER  
PALE BANANA



HEATHER  
CARDINAL

NL  
LP



HEATHER GREY

NL



HEATHER  
LIGHT BLUE

NL



BLACKBERRY  
CORDIAL/WHITE



WHITE



VINTAGE  
INDIGO/BLACK

### THE ZINNA - 1MM211 / 1MM211NL

COTTON/POLY KNIT

	S	M	L	XL	2XL	3XL
0HBL						
3HBG						
7HPB						

	S	M	L	XL	2XL	3XL
6HCD						
9HCR						
4HLB						

	S	M	L	XL	2XL	3XL
5BBW						
1NHT						
4VIL						

The perfect polo.

Signature fit and elevated styling.

Incredible hand feel and easy wash & wear.

- CARRY OVER
- WHITE ADDED IN AW22
- PART OF THE PERFECT POLO CAMPAIGN
- TOP 3 TRENDING 2021 ZINNA

### COLORWAYS:

- HEATHER LIGHT BLUE
- HEATHER BLACK
- HEATHER CARDINAL

# HEATER POLOS

**HEATERGOLF**  
PURE PERFORMANCE

FEATURING ECO FRIENDLY FABRICS



BLACK



HEATHER MICROCHIP



HEATHER SCOOTER



HEATHER HERITAGE BLUE



**THE HEATER - 1MW395**  
RECYCLED POLYESTER/COTTON/SPANDEX BLEND

	S	M	L	XL	2XL	3XL
0BLK						
0HHC						

	S	M	L	XL	2XL	3XL
6HSC						
4HHC						

ALL DELIVERY



BLACK



HEATHER MEDIUM GREY



WHITE



**HEATER LONG SLEEVE 2.0 - 1MX250 / 1MX250NL**  
RECYCLED POLYESTER/COTTON/SPANDEX BLEND

	S	M	L	XL	2XL
0BLK					

	S	M	L	XL	2XL
0HMD					

	S	M	L	XL	2XL
1WHT					

- NEW STYLE\*
- FEATURING ECO FRIENDLY FABRICS
- PURE PERFORMANCE PRODUCT
- EXPECTED TOP SELLER

# ¼ ZIP OUTERWEAR

## ESSENTIAL OUTERWEAR



SLEET / QUIET SHADE    VINTAGE INDIGO / BLACK    BLACK

### HAVASU - 1MU390

POLY/COTTON/SPANDEX BLEND

	S	M	L	XL	2XL
0SQS					
4VIL					
0BLK					

New and Improved Yanks.

Performance based, lightweight ¼ zip.

Soft hand feel and updated texture.



BLACK    HEATHER LIGHT BLUE    HEATHER BLUE NIGHTS    HEATHER DARK SHADOW

### ZACHARY - 1MQ470

COTTON/POLY/SPANDEX BLEND

	S	M	L	XL	2XL	3XL
0BLK						
4HLB						
4HBN						
0HDS						

Perfect mid-weight ¼ zip.

Great structure, soft hand and stretch.

Easy wash and wear - still looks new after 10+ washes.

- CARRY OVER STYLES
- HAVASU - PERFORMANCE BASED / LIGHTWEIGHT
- ZACHARY - BEST SELLER
- PERFECT MID WEIGHT ¼ ZIP

# FULL ZIP OUTERWEAR



BLACK      QUIET SHADE      MOOD INDIGO

**CRYSTAL COVE 2.0 - 1MU476**  
POLY/SPANDEX BLEND

	S	M	L	XL	ZXL
0BLK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0QSH	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4MIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**PRESTIGE** ⑦

Utilizes wonderlust fabric, now with a mock neck.  
Transitions perfectly on and off the course.



MOOD INDIGO      BLACK

**INTERLUDE PUFFER VEST - 1MX302**  
POLYESTER/SPANDEX BLEND

	S	M	L	XL	ZXL
4MIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0BLK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



MOOD INDIGO      BLACK

**INTERLUDE PUFFER JACKET - 1MX303**  
POLYESTER/SPANDEX BLEND

	S	M	L	XL	ZXL
4MIN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0BLK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- CARRY OVER STYLES
- CRYSTAL COVE 2.0 - NEW FOR AW22
- PART OF HEATER COLLECTION
- INTERLUDE PUFFER VEST & JACKET
- NEW FOR AW22

# HOODIES

**HEATERGOLF**  
PURE PERFORMANCE

## HEATER TECH HOODIES



HEATHER SLEET

**SKYVIEW - 1MX310**  
POLYESTER/SPANDEX BLEND

S M L XL XXL  
9HSL



HEATHER BLACK

**ELEMENT OF SURPRISE - 1MX311**  
NYLON/POLYESTER/SPANDEX BLEND

S M L XL XXL  
9HBL

THE *Cloud* COLLECTION

FEELS LIKE A DREAM



HEATHER GREY



BLACK



MOOD INDIGO



BALSAM GREEN

**CLOUD HOODIE - 1MU475**  
MODAL/COTTON/SPANDEX BLEND

S M L XL XXL  
9HGR  
9BLK

S M L XL XXL  
4MIND  
3BAG

- HEATER TECH HOODIE (NEW)
- NEW CATEGORY LOOKING TO OWN IN NEXT FEW SEASONS
- PART OF HEATER COLLECTION
- CLOUD HOODIE (CARRY OVER)
- ADDED GREEN & HEATHER GREY
- MOST COMFORTABLE HOODIE YOU'LL EVER WEAR

# BECK SHORT

## THE PERFECT SHORT

ANYTIME, ANYWHERE



LIGHT GREY



BLUE



KHAKI



VINTAGE INDIGO



BLACK



BALSAM GREEN

### BECK - 1MM208

POLY/COTTON/SPANDEX BLEND

	30	32	34	36	38	40	42
0LGR							
4BLU							
2KHK							

	30	32	34	36	38	40	42
4VIN							
0BLK							
3BAG							

The Perfect balance between a casual and tech short.

Versatile and easy to wear on and off the course.

More defined texture which creates structure.

- CARRY OVER
- BEST SELLING SHORT COMPANY WIDE
- PART OF THE PERFECT SHORT CAMPAIGN
- NEW COLORWAYS FOR SS22:
  - BLUE
  - BALSAM GREEN

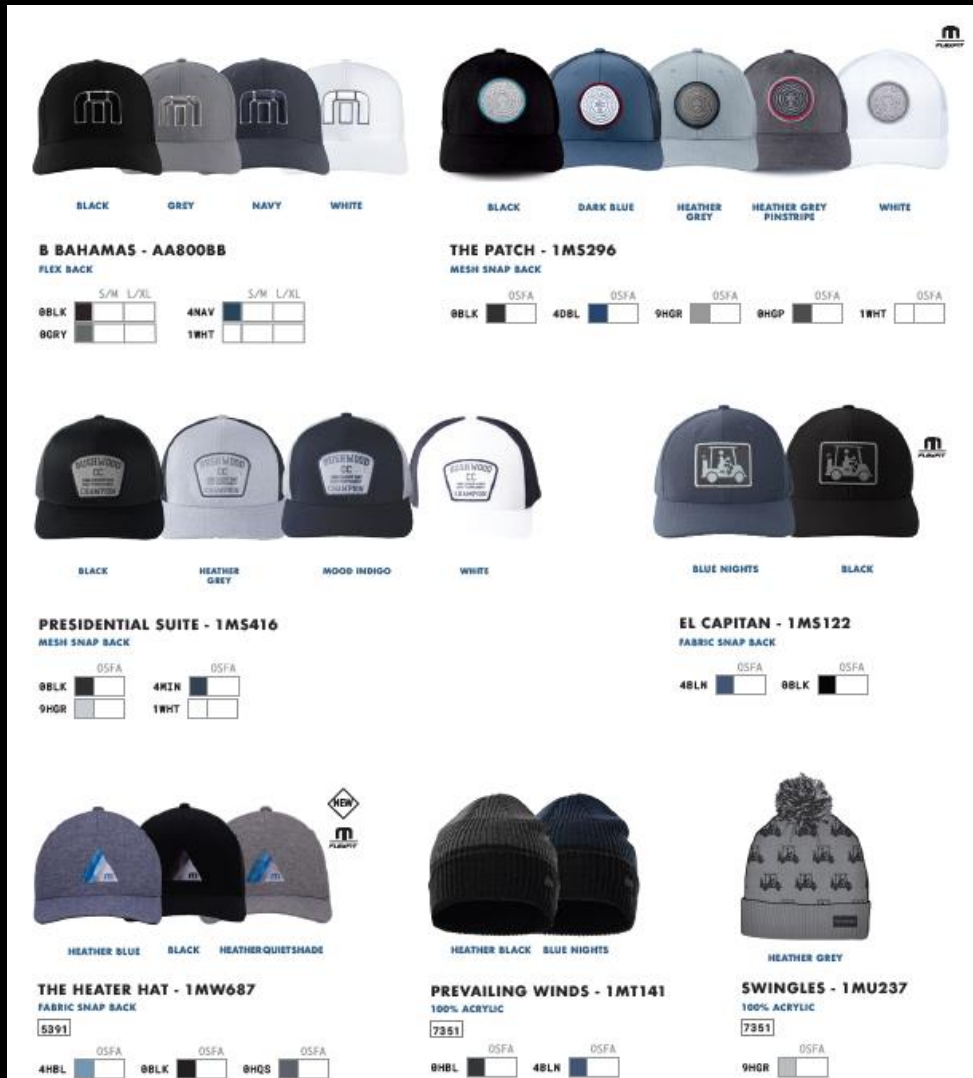
# OPEN TO CLOSE PANT

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- CARRY OVER
- PART OF THE PERFECT PANT CAMPAIGN
- NEW COLORWAYS FOR SS22:
  - EBONY
  - HEATHER NAVY

# CAPS & BEANIES



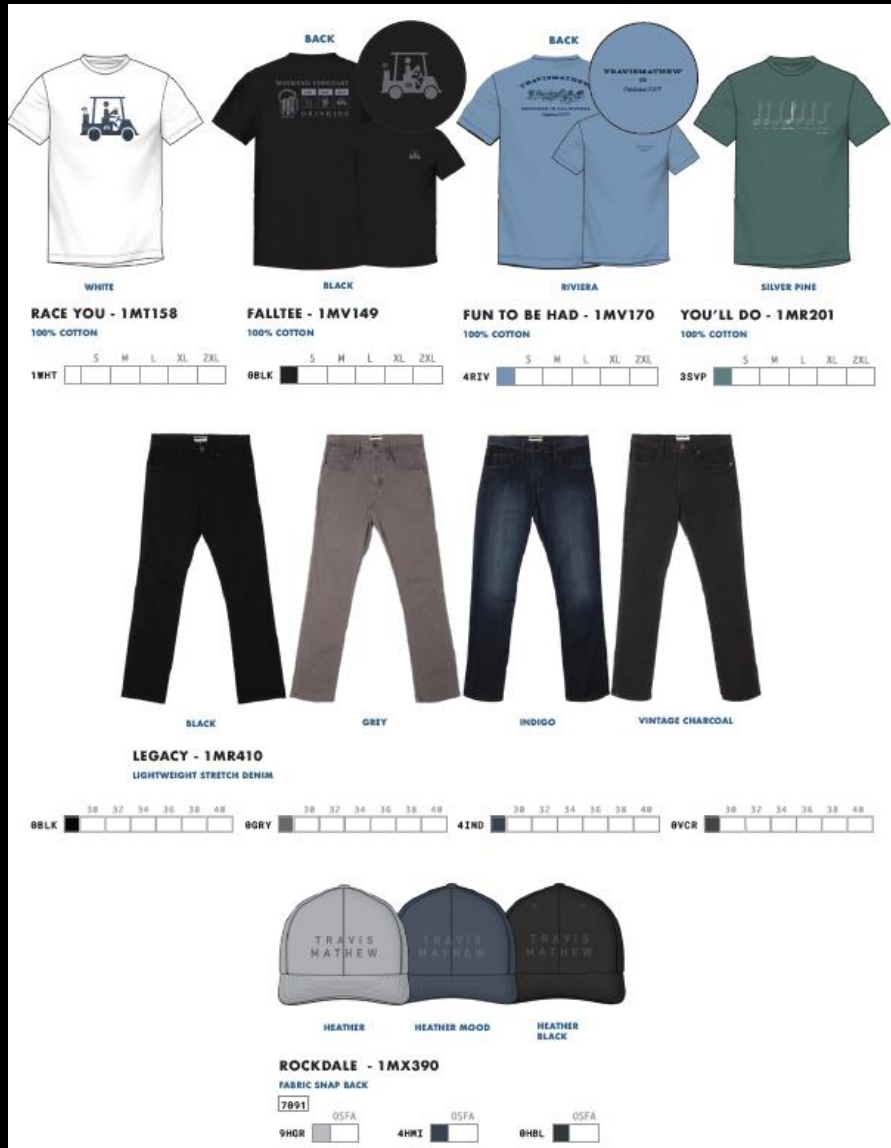
- HEATER CAP (NEW) PART OF HEATER COLLECTION

- ALL OTHER STYLES ARE CARRY OVER

- BEANIES NEW FOR AW22



# LIFESTYLE



- SEASONAL COLOUR T-SHIRTS (NEW)
- LEGACY JEANS (CARRY OVER)
- ROCKDALE CAP (NEW)
  - FABRIC SNAPBACK
  - FEATURING TM BLOCK TEXT

A scenic view of a rocky shoreline with dense evergreen trees and a clear blue lake. The foreground is dominated by dark green pine trees, some with bare branches. The middle ground shows a rocky shore with large, dark grey boulders. The background is a vast, clear blue lake under a bright sky.

**SS22/23**

**FASHION DELIVERY OVERVIEW**

# COLOR STORY

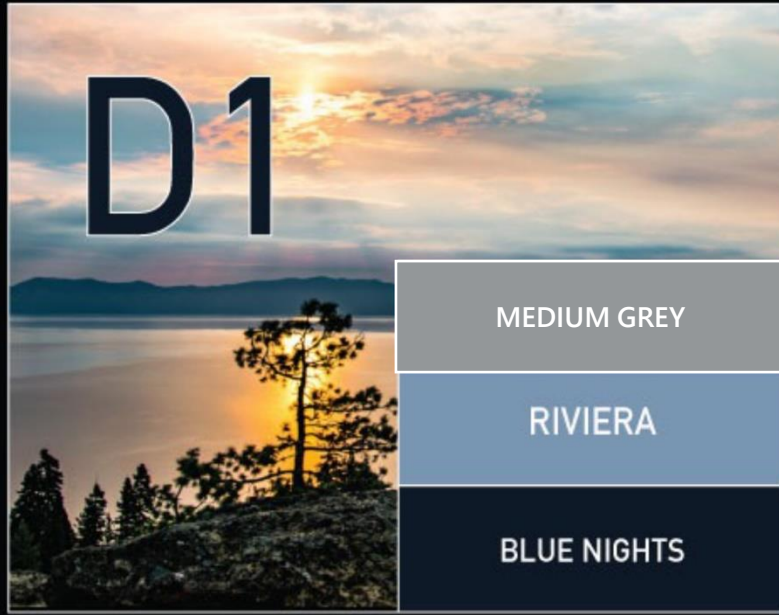
## SPRING SUMMER 2022/2023

Continue the themes of Mountains, freshwater lakes, and rivers, but in a strong spring/summer color palette.

Each season we find 2 or 3 unique tones/updated colors.

We don't want to completely change season to season, so we're going to find new ways to add freshness while still having consistency.

It's important to us that our customer has a level of comfortability knowing that they will get designs and colors that are fresh but true to the brand with each season.





**D1**

MEDIUM GREY

RIVIERA

BLUE NIGHTS

AOP's (3-4)



NL

★

WHITE

**DESERTWIND - 1MX105 / 1MX105NL**



LP

HEATHER DARK GREY

**FOUR LAKES - 1MX108**

POLYESTER/COTTON BLEND



NL

LP

BLUE NIGHTS

**DESERT PARK - 1MX104 / 1MX104NL**

COTTON/POLYESTER BLEND

CHEST STRIPES (1-2)



HEATHER MEDIUM GREY

**RIVER TOWN - 1MX124**

RECYCLED POLYESTER/COTTON/SPANDEX BLEND



RIVIERA

**SCRAMBLER - 1MX128**

COTTON/POLYESTER BLEND

- CLEAN STYLING (0-1)
- COLOUR BLOCK (0-1)
- FULL BODY STRIPE (0-1)
- FL CHEST PRINT (0-1)



NL

LP

RIVIERA

**FRASER ISLAND - 1MX109 / 1MX109NL**

COTTON/POLYESTER BLEND



LP

★

HEATHER DARK GREY

**RAINY DAYS - 1MX121 / 1MX121NL**

COTTON/POLYESTER BLEND

D1

MEDIUM GREY

RIVIERA

BLUE NIGHTS

AOP (0-1)  
 UNIQUE FABRIC OR TEXTURE (0-1)  
 STRIPE (0-1)



HEATHER RIVIERA  
**FLY BY - 1MX179**  
 POLYESTER/SPANDEX BLEND



HEATHER BLUE NIGHTS  
**BOAT SNACKS - 1MX183**  
 POLYESTER/SPANDEX BLEND

OUTERWEAR



HEATHER RIVIERA  
**HERITAGE - 1MX185**  
 COTTON/POLYESTER /SPANDEX BLEND



HEATHER SLEET  
**MULTIFUNCTION - 1MX186**  
 POLYESTER/NYLON/SPANDEX BLEND

T-SHIRTS



WHITE  
**BEFRIEND THE BOUNCER - 1MX208**  
 100% COTTON



RIVIERA RIVIERA  
**SMOKEY AIR - 1MX204**  
 100% COTTON

CAPS



HEATHER RIVIERA  
**CIRCLE BACK AROUND - 1MX149**  
 FABRIC FLEX BACK



BLUE NIGHTS  
**CARBON MESA - 1MX148**  
 FABRIC FLEX BACK

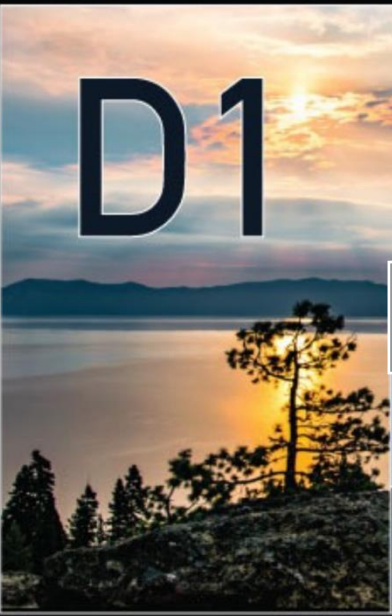


WHITE  
**ACCOMPLICE - 1MX145**  
 FABRIC SNAP BACK



HEATHER GREY  
**BEATEN TRAIL - 1MX147**  
 MESH SNAP BACK

# D1



MEDIUM GREY

RIVIERA

BLUE NIGHTS





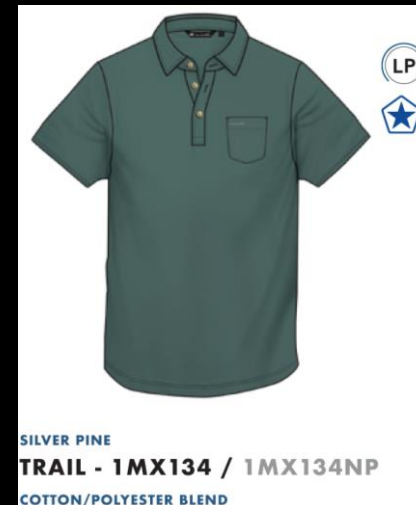
AOP's (3-4)



CHEST STRIPES (1-2)



- CLEAN STYLING (0-1)
- COLOUR BLOCK (0-1)
- FULL BODY STRIPE (0-1)
- FL CHEST PRINT (0-1)





AOP (0-1)  
 UNIQUE FABRIC OR TEXTURE (0-1)  
 STRIPE (0-1)



OUTERWEAR



T-SHIRTS



CAPS





# D2

SILVER PINE

INSIGNIA/  
VINTAGE INDIGO



# D3



FADED DENIM

PORTABELLA

### AOP's (3-4)



WHITE

**AT HOME - 1MX100 / 1MX100NL**

POLYESTER/TENCEL BLEND



HEATHER DARK GREY

**BIG SNOW - 1MX102**

COTTON/POLYESTER BLEND



HEATHER LIGHT GREY

**HOT CHILI - 1MX112 / 1MX112NL**

POLYESTER/COTTON/SPANDEX BLEND

### CHEST STRIPES (1-2)



WHITE

**BOULDERING - 1MX238**

COTTON/POLYESTER BLEND



FADED DENIM

**DESERT DRIVE - 1MX240**

RECYCLED POLYESTER/COTTON/SPANDEX BLEND

- CLEAN STYLING (0-1)
- COLOUR BLOCK (0-1)
- FULL BODY STRIPE (0-1)
- FL CHEST PRINT (0-1)



HEATHER PORTABELLA

**TUCAN - 1MX137 / 1MX137NP**

COTTON/POLYESTER BLEND



FADED DENIM

**CHOCK A BLOCK - 1MX239 /**

COTTON/POLYESTER BLEND **1MX239NL**

# D3



FADED DENIM

PORTABELLA

AOP (0-1)  
 UNIQUE FABRIC OR TEXTURE (0-1)  
 STRIPE (0-1)



HEATHER PORTABELLA

**HIGHLANDS - 1MX300**

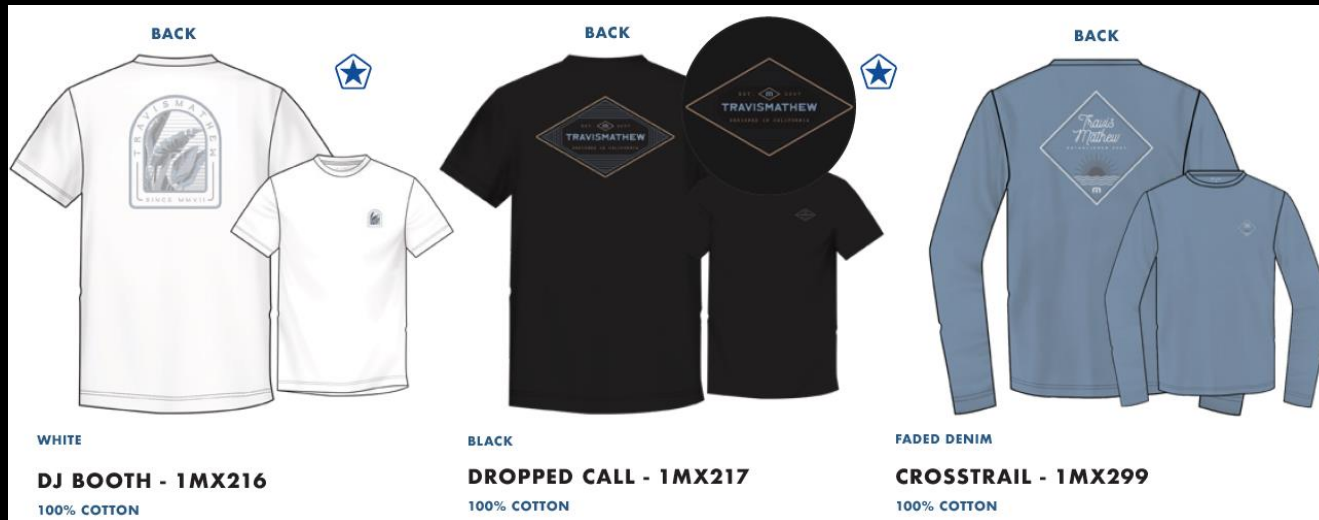
POLYESTER/COTTON/SPANDEX BLEND

HEATHER FADED DENIM

**SMOOTH TALKER - 1MX176**

POLYESTER/COTTON/SPANDEX BLEND

## T-SHIRTS



WHITE

**DJ BOOTH - 1MX216**

100% COTTON

BLACK

**DROPPED CALL - 1MX217**

100% COTTON

FADED DENIM

**CROSSTRAIL - 1MX299**

100% COTTON

## CAPS



FADED DENIM

**FOOT LOOSE - 1MX155**

FABRIC SNAP BACK

HEATHER GREY

**EXPENSE REPORT - 1MX153**

MESH SNAP BACK

BLACK

**FAVORITE MISTAKE - 1MX154**

FABRIC FLEX BACK

WHITE

**GATEWOOD - 1MX157**

MESH SNAP BACK

# D3



FADED DENIM

PORTABELLA





AOP's (3-4)





AOP (0-1)  
 UNIQUE FABRIC OR TEXTURE (0-1)  
 STRIPE (0-1)



SILVER BULLET  
**PROVISIONS - 1MX177**  
 POLYESTER/COTTON/SPANDEX BLEND



BLACK  
**GOOD INSTINCTS - 1MX178**  
 POLYESTER/SPANDEX BLEND

OUTERWEAR

T-SHIRTS

CAPS



HEATHER ESTATE BLUE  
**WASHINGTON - 1MX404**  
 POLYESTER/COTTON/SPANDEX BLEND



WHITE  
**NORDIC - 1MX233**  
 100% COTTON



ESTATE BLUE  
**SHOCK AND AWE - 1MX235**  
 100% COTTON



HEATHER SILVER BULLET  
**PREVIOUS PLANS - 1MX262**  
 FABRIC SNAP BACK

HEATHER QUIET SHADE  
**LOG BOOK - 1MX265**  
 FABRIC SNAP BACK

ESTATE BLUE  
**MIRRORED - 1MX266**  
 MESH SNAP BACK



WHITE  
**IS THAT SPIKE - 1MX268**  
 FABRIC SNAP BACK

BLACK  
**MOUNTAIN MARGARITA - 1MX267**  
 FABRIC SNAP BACK

# D4



ESTATE BLUE

HEATHER SILVER BULLET





**CUATER<sup>®</sup>**

BY TRAVISMATHEW



# THE RINGER

PREMIUM PERFORMANCE TOUR GOLF SHOE



- Toned down styling and logos for a more versatile pairing
- Lightweight, sporty, and weatherproof.
- SweetSpot midsole paired with a one-piece, lightweight TPU outsole provides both comfort and stability.
- Carry Over all colours
- RRP \$289.95



# THE MONEYMAKER

## PREMIUM PERFORMANCE SPIKELESS TOUR GOLF SHOE

★ CUATER'S BEST-SELLING GOLF SHOE



- The MoneyMaker is the perfect blend of lifestyle and performance
- Lightweight, breathable, knit fabric for performance and comfort
- Carry Over (Mood Indigo Drop)
- RRP \$239.95



# THE MONEYSMAKER

**LUXE**  
PREMIUM PERFORMANCE SPIKELESS TOUR GOLF SHOE



- Casual styling meets elevated materials
- High-quality leather upper
- Perfect balance between classic leather golf shoes and modern, active look.
- New
- RRP \$269.95
- Black & White



# THE WILDCARD

## LEATHER



- Rahm's Choice – The shoe that won the 2021 US OPEN
- Casual, low-profile spikeless golf shoe
- Toned-down styling, without compromising materials or performance
- New
- RRP \$229.95
- Black RRW, White, Quiet Shade

NEW!



△ OBRW - BLACK/ RUBY WINE  
THE WILDCARD - LEATHER - 4MU189

NEW!



▲ TWHT - WHITE  
THE WILDCARD - LEATHER - 4MU189

NEW!



Ⓞ QOSH - QUIET SHADE  
THE WILDCARD - LEATHER - 4MU189

# GOLF GLOVES



- Expanded Product Offering
- Injection of Fashion Print Gloves each season @ \$49.95
- Premier Added – Classic Glove \$44.95



# BELTS

## LEATHER BELTS

SIZE CHART S: 30-32 M: 32-34 L: 34-36 XL: 36-38

NEW!



ORLY - BLACK  
JINX - 4MU157  
GENUINE LEATHER

S	M	L	XL	
30	32	34	36	38

NEW!



OGSH - QUIET SHADE  
PILATUS - 4MU158  
PERFORATED GENUINE LEATHER

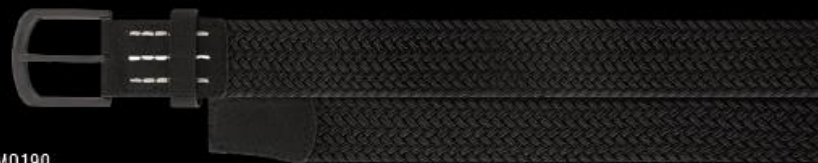
S	M	L	XL	
30	32	34	36	38

## STRETCH BELTS



4BLK - BLUE NIGHTS  
GRADE - 4MS061  
STANDARD WEAVE

S	M	L	XL	
30	32	34	36	38



ORLY - BLACK  
VOODOO - 4MQ190  
STANDARD WEAVE

S	M	L	XL	
30	32	34	36	38

# BELTS

## STRETCH BELTS

SIZE CHART S: 30-32 M: 32-34 L: 34-36 XL: 36-38



4DDG - DARK BLUE / DARK GREY  
CHEERS - 4MQ191  
STANDARD WEAVE

S	M	L	XL	
30	32	34	36	38

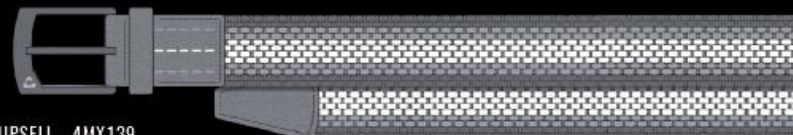
NEW!



OBLY - BLACK  
DONNY - 4MX137  
ANGLE WEAVE

S	M	L	XL	
30	32	34	36	38

NEW!



OGSH - QUIET SHINE  
GIVE EM THE UPSSELL - 4MX139  
FLAT WEAVE

S	M	L	XL	
30	32	34	36	38

# BELTS

**HYBRID STRETCH**

SIZE CHART

S: 30-32

M: 32-34

L: 34-36

XL: 36-38

**NEW!**



0405 - HEATHER & QUIET SHADE  
DISCO DAYS - 4MX100  
PRINTED CANVAS



**NEW!**



081X - BLACK  
ONE TRIP TO THE LIP - 4MX103  
PRINTED CANVAS



**NEW!**



481X - BLUE NIGHTS  
FIRST RATE - 4MX101  
PRINTED CANVAS



# GOLF TOWELS

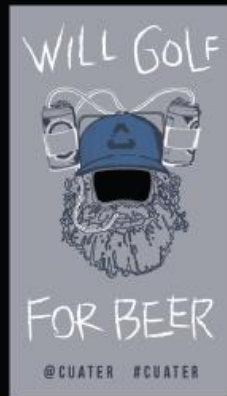
With Cuater golf towels your balls and shafts will always stay clean.



ORLY - BLACK  
HOLD THE MUSTARD - 4MT077  
WAFFLE MICROFIBER  
DSFA



ORLY - BLACK  
MONEY SHOT - 4MV176  
COTTON TERRY  
DSFA



OSLT - SLEET  
HAPPY HEAD - 4MR240  
COTTON TERRY  
DSFA

NEW!



# PUTTER & DRIVER COVERS

With padded driver covers and magnetic putter covers, keep your clubs protected in Cuater style.



ORLY - BLACK  
DOWN THE PIPE - 4MU166  
DRIVER COVER  
DSFA



ORLY - BLACK  
BORREGO - 4MU104  
PUTTER COVER  
DSFA



HWY - WHITE  
ME OBVIOUSLY - 4MR249  
PUTTER COVER  
DSFA



4BLN - BLUE NIGHTS  
IT HAPPENED SO FAST - 4MR248  
PUTTER COVER  
DSFA