Great Big Bertha Drivers

**Product Intro:**

The new Great Big Bertha Driver evokes its legendary name by implementing industry-leading technologies, and adapting them intelligently into a lightweight, ultra-premium driver that creates unbelievable ball speed. The club is 30g lighter than our Rogue ST MAX Driver and is properly matched with best-in-class design features to promote increased distance with a draw bias, especially for moderate swing speed players.

# Legendary Great Big Bertha Distance from an Innovative, Lightweight Design

This easy-to-swing driver is engineered with an ultra-lightweight design for unmatched distance characteristics. It’s nearly 30g lighter than the Rogue ST MAX driver, and it’s an ideal option for golfers who want to increase their swing speed. To increase MOI, our engineers paired a lightweight Triaxial Carbon Crown with a Forged Carbon Sole. With all this discretionary weight, our engineers moved the CG lower and deeper to enhance forgiveness while the steel sole plate makes it easier to hit a draw.

# High Ball Speeds from Jailbreak Speed Frame

Our Jailbreak Speed Frame is powered by A.I. for enhanced horizontal and torsional stability. All this stability promotes increased ball speed across the face.

# Lower Spin from an A.I. Designed Flash Face

We’ve now included spin optimisation in our industry-leading A.I. face technology. The new formula increases ball speed while lowering spin to increase total distance.

# Premium Ultra-lightweight Components

An ultra-premium UST Helium Nanocore Shaft and Winn Dri-Tac Lite Grip are lightweight, easy to swing and designed to increase swing speed.

**Key Details:**

Available Lofts: 9°, 10.5°, 12°

**Supporting Assets:**

* **Photos:**
  + [Product Photos](https://callawaygolf.box.com/s/f8kts7wlreyca0zj086p9jk1wbum5jrg)
  + [Tech Renders](https://callawaygolf.box.com/s/m516c6ayw2l0nptbbhib3qcrmvu0fo3p)
  + [Studio Photos](https://callawaygolf.box.com/s/ebg3m1xztfmklz7nswe1ryw644mydnu5)
  + [Lifestyle Photos: GBB Driver](https://callawaygolf.box.com/s/z1hx15w50do9sqntmjttb1qjpoesyzhj)
  + [Lifestyle Photos: GBB Family](https://callawaygolf.box.com/s/c6s90g8tk8o3jeg1f8w2neiwaabtq8ir)
* **Videos:**
  + [Hype Video: GBB Driver Family](https://callawaygolf.box.com/s/jbwz6hrc2d9rl348eyr6uy6xaf2ec2rc)
  + [World of Wunder: GBB Driver](https://callawaygolf.box.com/s/kaq29se5tqgy7jbrvi5reldq8iztd8q3)